

BrokerCheck Report

BLAIR IAN ROTHSTEIN

CRD# 4732734

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.

- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:

- information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
- information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

BLAIR I. ROTHSTEIN

CRD# 4732734

Currently employed by and registered with the following Firm(s):**IA REGISTER FINANCIAL ADVISORS, LLC**

3500 LENOX ROAD
SUITE 1700
ATLANTA, GA 30326
CRD# 143884
Registered with this firm since: 06/17/2008

B REGISTER FINANCIAL ASSOCIATES, INC.

3500 LENOX ROAD
SUITE 1700
ATLANTA, GA 30326
CRD# 30568
Registered with this firm since: 07/28/2006

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications**This broker is registered with:**

- 1 Self-Regulatory Organization
- 24 U.S. states and territories

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **No**

This broker has passed:

- 1 Principal/Supervisory Exam
- 2 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History**This broker was previously registered with the following securities firm(s):****IA REGISTER & AKERS INVESTMENTS, INC.**

CRD# 30568
ATLANTA, GA
07/2006 - 08/2007

IA UBS FINANCIAL SERVICES INC.

CRD# 8174
WEEHAWKEN, NJ
08/2004 - 08/2006

B UBS FINANCIAL SERVICES INC.

CRD# 8174
ATLANTA, GA
01/2004 - 08/2006

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 24 U.S. states and territories through his or her employer.

Employment 1 of 2

Firm Name: **REGISTER FINANCIAL ADVISORS, LLC**

Main Office Address: **3500 LENOX ROAD
SUITE 1700
ATLANTA, GA 30326**

Firm CRD#: **143884**

U.S. State/ Territory	Category	Status	Date
IA Georgia	Investment Adviser Representative	Approved	06/17/2008

Branch Office Locations

3500 LENOX ROAD
SUITE 1700
ATLANTA, GA 30326

Employment 2 of 2

Firm Name: **REGISTER FINANCIAL ASSOCIATES, INC.**

Main Office Address: **3500 LENOX ROAD
SUITE 1700
ATLANTA, GA 30326**

Firm CRD#: **30568**

SRO	Category	Status	Date
B FINRA	General Securities Representative	Approved	07/28/2006
B FINRA	General Securities Principal	Approved	08/02/2018

Broker Qualifications



Employment 2 of 2, continued

U.S. State/ Territory	Category	Status	Date
B Alabama	Agent	Approved	03/15/2010
B California	Agent	Approved	07/28/2006
B Colorado	Agent	Approved	01/03/2017
B Connecticut	Agent	Approved	01/03/2019
B Florida	Agent	Approved	07/28/2006
B Georgia	Agent	Approved	07/28/2006
B Illinois	Agent	Approved	01/03/2023
B Indiana	Agent	Approved	03/11/2010
B Louisiana	Agent	Approved	07/28/2006
B Massachusetts	Agent	Approved	01/14/2011
B Missouri	Agent	Approved	02/15/2019
B New Jersey	Agent	Approved	03/20/2013
B New Mexico	Agent	Approved	07/08/2020
B New York	Agent	Approved	11/30/2006
B North Carolina	Agent	Approved	01/02/2020
B Ohio	Agent	Approved	01/02/2020
B Oklahoma	Agent	Approved	10/07/2025
B Pennsylvania	Agent	Approved	10/23/2007
B Rhode Island	Agent	Approved	07/29/2014
B South Carolina	Agent	Approved	01/03/2019
B Tennessee	Agent	Approved	10/12/2022

Broker Qualifications



Employment 2 of 2, continued

U.S. State/ Territory	Category	Status	Date
B Texas	Agent	Approved	07/28/2006
B Vermont	Agent	Approved	11/30/2023
B Wisconsin	Agent	Approved	12/01/2023

Branch Office Locations

REGISTER FINANCIAL ASSOCIATES, INC.

3500 LENOX ROAD
SUITE 1700
ATLANTA, GA 30326

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Principal Examination	Series 24	08/02/2018

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	01/23/2004

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	02/06/2004

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 07/2006 - 08/2007	REGISTER & AKERS INVESTMENTS, INC.	30568	ATLANTA, GA
IA 08/2004 - 08/2006	UBS FINANCIAL SERVICES INC.	8174	ATLANTA, GA
B 01/2004 - 08/2006	UBS FINANCIAL SERVICES INC.	8174	ATLANTA, GA

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
07/2006 - Present	REGISTER FINANCIAL ASSOCIATES, INC.	REGISTERED REPRESENTATIVE	Y	ATLANTA, GA, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

- 1) REGISTER FINANCIAL ADVISORS LLC, 3500 LENOX RD., STE 1700, ATLANTA, GA 30326, YES INVESTMENT RELATED, NOT A PRIVATE SECURITIES TRANSACTION, RECEIVE QUARTERLY FEES, NATURE OF BUSINESS: FINANCIAL SERVICES, INVESTMENT ADVISOR: PROVIDE ADVISOR SERVICES TO CLIENTS, STARTED 6/17/2008, 100HRS/MONTH ABOUT 100HRS/MONTH DURING TRADING HOURS.
- 2) BLYNKIR, LLC, A GEORGIA LIMITED LIABILITY COMPANY, NORTHLAND DRIVE, ATLANTA, GEORGIA 30342, NOT INVESTMENT RELATED, REAL ESTATE, NATURE OF OTHER BUSINESS: ACQUIRING, INVESTING IN, OWNING, DEVELOPING, MANAGING, HOLDING, AND DISPOSING OF REAL ESTATE AND INTERESTS IN REAL ESTATE. TITLE: MEMBER SINCE 3/15/2016 & MANAGER AS OF 7/2020, 2 HOUR PER MONTH SPENT AFTER TRADING HOURS.
- 3) Private Investor in Park East Apartments LLC. Limited Partnership in an apartment complex. I devote no time to this investment. Address is 2701 NW Boca Raton Blvd., Suite 202 Boca Raton, FL 33431
- 4) Congregation Shearith Israel, 1180 University Dr. NE Atlanta GA 30306, Non-Investment related, non-profit organization, Synagogue Board of

Registration and Employment History



Other Business Activities, continued

Trustees, start date March 12, 2023. I serve as Chair of the Board of Trustees. I devote 8 hours per month outside of trading hours.

5) EMC Partnership No. 5, LLC, Atlanta GA, Non-Investment related, Nature of business: Real Estate ownership, Position: Member, started June 20, 2016, 0 hours/month, passive investment, no responsibilities.

6) Atlanta Jewish Foundation Advisory Board and Foundation Investment Committee. The Foundation falls under the Atlanta Jewish Federation of Greater Atlanta, 1440 Spring St NW, Atlanta GA 30309. Investment related Nature of business: non-profit, community work. Started with the Investment Committee in 2011. Spend less than 1 hour per month outside of securities trading hours on Committee matters. The Investment Committee has the responsibility for overseeing the investments of all assets, including making recommendations on investment managers and developing investment strategies.

7) Woodward Academy Investment Committee, Investment related, 1662 Rugby Ave, College Park, GA 30337, I'll be joining the Investment Committee- the Committee sets the asset allocation, monitors the investments, oversees the spending policy, and establishes the investment goals. Committee member started April 16, 2025, one hour per month, one hour per month during securities trading hours. Assisting with the Investment Committee responsibilities.

End of Report



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