

BrokerCheck Report

JAMES A FRANKLIN

CRD# 4799613

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About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.

- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:

- o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
- o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources.

[For more information about FINRA, visit www.finra.org.](http://www.finra.org)

Thank you for using FINRA BrokerCheck.

JAMES A. FRANKLIN

CRD# 4799613

Currently employed by and registered with the following Firm(s):

IA CETERA ADVISOR NETWORKS LLC
 8300 FM 1960 WEST STE 450
 HOUSTON, TX 77070
 CRD# 13572
 Registered with this firm since: 02/08/2019

B CETERA ADVISOR NETWORKS LLC
 8300 FM 1960 WEST STE 450
 HOUSTON, TX 77070
 CRD# 13572
 Registered with this firm since: 02/08/2019

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications**This broker is registered with:**

- 1 Self-Regulatory Organization
- 5 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History**This broker was previously registered with the following securities firm(s):**

- IA 1ST GLOBAL ADVISORS INC**
 CRD# 111133
 DALLAS, TX
 03/2017 - 02/2019
- B 1ST GLOBAL CAPITAL CORP.**
 CRD# 30349
 HOUSTON, TX
 03/2017 - 02/2019
- B CETERA ADVISORS LLC**
 CRD# 10299
 TOMBALL, TX
 10/2016 - 03/2017

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Customer Dispute	2



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 5 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **CETERA ADVISOR NETWORKS LLC**

Main Office Address: **200 N. PACIFIC COAST HIGHWAY
SUITE 1300
EL SEGUNDO, CA 90245-5672**

Firm CRD#: **13572**

SRO	Category	Status	Date
B FINRA	General Securities Representative	APPROVED	02/08/2019

U.S. State/ Territory	Category	Status	Date
B California	Agent	APPROVED	02/11/2019
B Indiana	Agent	APPROVED	06/11/2019
B Nevada	Agent	APPROVED	02/20/2019
B Texas	Agent	APPROVED	02/08/2019
IA Texas	Investment Adviser Representative	APPROVED	02/08/2019
B Utah	Agent	APPROVED	02/11/2019

Branch Office Locations

CETERA ADVISOR NETWORKS LLC
8300 FM 1960 WEST STE 450
HOUSTON, TX 77070



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	07/30/2004

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	08/26/2004

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 03/2017 - 02/2019	1ST GLOBAL ADVISORS INC	111133	HOUSTON, TX
B 03/2017 - 02/2019	1ST GLOBAL CAPITAL CORP.	30349	HOUSTON, TX
B 10/2016 - 03/2017	CETERA ADVISORS LLC	10299	TOMBALL, TX
IA 10/2016 - 03/2017	CETERA ADVISORS LLC	10299	TOMBALL, TX
IA 09/2010 - 10/2016	INVESTORS CAPITAL ADVISORY	30613	HOUSTON, TX
B 09/2010 - 10/2016	INVESTORS CAPITAL CORP.	30613	HOUSTON, TX
B 01/2008 - 09/2010	NEXT FINANCIAL GROUP, INC.	46214	HENDERSON, NV
IA 01/2008 - 09/2010	NEXT FINANCIAL GROUP, INC.	46214	HENDERSON, NV
IA 02/2007 - 01/2008	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	LAS VEGAS, NV
B 08/2004 - 01/2008	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	LAS VEGAS, NV
IA 08/2004 - 01/2007	MERRILL LYNCH PIERCE FENNER & SMITH INC.	7691	LAS VEGAS, NV

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
01/2019 - Present	CETERA ADVISOR NETWORKS	REGISTERED REPRESENTATIVE/ INVESTMENT ADVISER REP	Y	EL SEGUNDO, CA, United States
01/2019 - Present	Southwest Financial Services	Registered Rep/IAR	Y	Houston, TX, United States



Registration and Employment History

Employment History, continued

Employment	Employer Name	Position	Investment Related	Employer Location
03/2017 - 01/2019	1st Global Advisors, Inc.	Investment Adviser Representative	Y	Houston, TX, United States
03/2017 - 01/2019	1st Global Capital Corp.	Registered Representative	Y	Houston, TX, United States
03/2017 - 01/2019	1st Global Insurance Services, Inc.	Insurance Agent	N	Houston, TX, United States
10/2016 - 03/2017	CETERA ADVISORS LLC	REGISTERED REP/IAR	Y	DENVER, CO, United States
09/2010 - 10/2016	INVESTORS CAPITAL CORPORATION	REGISTERED REPRESENTATIVE	Y	LYNNFIELD, MA, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1. NAME OF OTHER BUSINESS: FIXED INSURANCE WITH VARIOUS COMPANIES
 INVESTMENT RELATED: YES
 ADDRESS: SAME AS REGISTERED LOCATION
 NATURE OF BUSINESS: FIXED INSURANCE
 START DATE: 01/2019
 APX NUMBER OF HOURS PER WEEK: VARIES
 APX NUMBER OF HOURS DURING TRADING HOURS: VARIES
 POSITION/TITLE/RELATIONSHIP: INSURANCE AGENT
 BRIEF DESCRIPTION OF DUTIES: SELLS LIFE, ANNUITIES AND LONG TERM CARE

2. NAME OF OTHER BUSINESS: SOUTHWEST FINANCIAL SERVICES
 INVESTMENT RELATED: YES
 ADDRESS: SAME AS REGISTERED LOCATION
 NATURE OF BUSINESS: FINANCIAL SERVICES
 POSITION/TITLE/RELATIONSHIP: OWNER
 APX NUMBER OF HOURS PER WEEK: 50
 APX NUMBER OF HOURS DURING TRADING HOURS: 40
 BRIEF DESCRIPTION OF DUTIES: FINANCIAL ADVISOR



Disclosure Events

What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 - o
4. **There are different statuses and dispositions for disclosure events:**
 - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - § A "pending" event involves allegations that have not been proven or formally adjudicated.
 - § An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - § A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - § An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - § A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - § A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	1	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 1

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	Investors Capital Corp.
Allegations:	Alleged misrepresentation of the liquidity timeframe associated with investments made in or about March 2015.
Product Type:	Real Estate Security
Alleged Damages:	\$50,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	04/11/2017
Complaint Pending?	No
Status:	Denied
Status Date:	11/06/2018
Settlement Amount:	



Individual Contribution Amount:

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: Cetera

Allegations: FINRA Investor Complaint Form, Complaint Summary stated, "I retired in December, 2014. I met with Financial Advisor James Franklin in January 2015 to discuss opening an IRA with deferred compensation funds upon retirement. I wanted to invest all of the money in Mutual Funds and he stated that I needed to put my money in something "safer", namely REITS. Mr. Franklin works for a firm that I have done business with for a few years, namely having my taxes done there. I have my original notes of the conversation between us and he clearly stated to me that these REITS would be liquid anywhere from one to one and a half years, this did not turn out to be true as I have now found out. I spoke with Customer Service from these 2 REITS and they do not know when they will be "liquid", I agreed to these investments because Mr. Franklin stated to me that they would be liquid in a short period of time. I paid \$25.00 a share on these investments when around February of 2016 I noticed that my shares had dropped to 22.50. I called Mr. Franklin and he stated " that these REITS have not traded and an audit has not be done, it is a repricing, this is just a paper change, they are worth more" he also stated that the SEC came in and changed the rules, none of this had previously been explained nor disclosed to me. The commissions paid were almost \$3,000.00."

Product Type: Direct Investment-DPP & LP Interests

Alleged Damages: \$50,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information



Date Complaint Received: 04/07/2017
Complaint Pending? No
Status: Denied
Status Date: 11/06/2018
Settlement Amount:
Individual Contribution Amount:



Customer Dispute - Pending

This type of disclosure event involves (1) a pending consumer-initiated, investment-related arbitration or civil suit that contains allegations of sales practice violations against the broker; or (2) a pending, consumer-initiated, investment-related written complaint containing allegations that the broker engaged in, sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities.

Disclosure 1 of 1

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	Investors Capital Corporation
Allegations:	Claimant alleges unsuitable investment recommendations.
Product Type:	Real Estate Security
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	\$5000 or more
Is this an oral complaint?	No
Is this a written complaint?	No
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	20-03265
Filing date of arbitration/CFTC reparation or civil litigation:	09/15/2020

Customer Complaint Information

Date Complaint Received:	11/16/2020
Complaint Pending?	Yes
Settlement Amount:	
Individual Contribution Amount:	

End of Report



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