

BrokerCheck Report

BRIAN NEIL KENNEDY

CRD# 4831874

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

BRIAN N. KENNEDY

CRD# 4831874

Currently employed by and registered with the following Firm(s):

- B DASH FINANCIAL TECHNOLOGIES LLC**
 70 Hudson Street
 Jersey City, NJ 07302
 CRD# 104031
 Registered with this firm since: 11/05/2018

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications**This broker is registered with:**

- 26 Self-Regulatory Organizations
- 7 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 4 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History**This broker was previously registered with the following securities firm(s):**

- B MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED**
 CRD# 7691
 NEW YORK, NY
 08/2016 - 10/2018
- B KCG AMERICAS LLC**
 CRD# 149823
 JERSEY CITY, NJ
 01/2011 - 05/2015
- B KNIGHT DIRECT LLC**
 CRD# 135924
 JERSEY CITY, NJ
 10/2009 - 01/2011

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes****The following types of disclosures have been reported:**

Type	Count
Termination	1



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 26 SROs and is licensed in 7 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **DASH FINANCIAL TECHNOLOGIES LLC**

Main Office Address: **200 S.WACKER DRIVE
SUITE 2450
CHICAGO, IL 60606**

Firm CRD#: **104031**

	SRO	Category	Status	Date
B	24X National Exchange LLC	General Securities Representative	Approved	10/31/2025
B	24X National Exchange LLC	Securities Trader	Approved	10/31/2025
B	BOX Exchange LLC	General Securities Representative	Approved	11/05/2018
B	BOX Exchange LLC	Securities Trader	Approved	11/05/2018
B	Cboe BYX Exchange, Inc.	General Securities Representative	Approved	11/05/2018
B	Cboe BYX Exchange, Inc.	Securities Trader	Approved	11/05/2018
B	Cboe BZX Exchange, Inc.	General Securities Representative	Approved	11/05/2018
B	Cboe BZX Exchange, Inc.	Securities Trader	Approved	11/05/2018
B	Cboe C2 Exchange, Inc.	General Securities Representative	Approved	11/05/2018
B	Cboe C2 Exchange, Inc.	Securities Trader	Approved	11/05/2018
B	Cboe EDGA Exchange, Inc.	General Securities Representative	Approved	11/05/2018
B	Cboe EDGA Exchange, Inc.	Securities Trader	Approved	11/05/2018
B	Cboe EDGX Exchange, Inc.	General Securities Representative	Approved	11/05/2018
B	Cboe EDGX Exchange, Inc.	Securities Trader	Approved	11/05/2018
B	Cboe Exchange, Inc.	General Securities Representative	Approved	11/05/2018

Broker Qualifications



Employment 1 of 1, continued

SRO	Category	Status	Date
B Cboe Exchange, Inc.	Securities Trader	Approved	11/05/2018
B FINRA	General Securities Representative	Approved	11/05/2018
B FINRA	Securities Trader	Approved	11/05/2018
B Investors' Exchange LLC	General Securities Representative	Approved	11/05/2018
B Investors' Exchange LLC	Securities Trader	Approved	11/05/2018
B MEMX LLC	General Securities Representative	Approved	02/07/2023
B MEMX LLC	Securities Trader	Approved	02/07/2023
B MIAX Emerald, LLC	General Securities Representative	Approved	03/05/2019
B MIAX Emerald, LLC	Securities Trader	Approved	03/05/2019
B MIAX PEARL, LLC	General Securities Representative	Approved	11/05/2018
B MIAX PEARL, LLC	Securities Trader	Approved	11/05/2018
B MIAX Sapphire	General Securities Representative	Approved	09/23/2024
B MIAX Sapphire	Securities Trader	Approved	09/23/2024
B Miami International Securities Exchange, LLC	General Securities Representative	Approved	11/05/2018
B Miami International Securities Exchange, LLC	Securities Trader	Approved	11/05/2018
B NYSE American LLC	General Securities Representative	Approved	11/05/2018
B NYSE American LLC	Securities Trader	Approved	11/05/2018
B NYSE Arca, Inc.	General Securities Representative	Approved	11/05/2018
B NYSE Arca, Inc.	Securities Trader	Approved	11/05/2018
B NYSE National, Inc.	General Securities Representative	Approved	11/05/2018
B NYSE National, Inc.	Securities Trader	Approved	11/05/2018

Broker Qualifications



Employment 1 of 1, continued

	SRO	Category	Status	Date
B	NYSE Texas, Inc.	General Securities Representative	Approved	05/05/2023
B	NYSE Texas, Inc.	Securities Trader	Approved	05/05/2023
B	Nasdaq BX, Inc.	General Securities Representative	Approved	11/05/2018
B	Nasdaq BX, Inc.	Securities Trader	Approved	11/05/2018
B	Nasdaq GEMX, LLC	General Securities Representative	Approved	11/05/2018
B	Nasdaq GEMX, LLC	Securities Trader	Approved	11/05/2018
B	Nasdaq ISE, LLC	General Securities Representative	Approved	11/05/2018
B	Nasdaq ISE, LLC	Securities Trader	Approved	11/05/2018
B	Nasdaq MRX, LLC	General Securities Representative	Approved	11/05/2018
B	Nasdaq MRX, LLC	Securities Trader	Approved	11/05/2018
B	Nasdaq PHLX LLC	General Securities Representative	Approved	11/05/2018
B	Nasdaq PHLX LLC	Securities Trader	Approved	11/05/2018
B	Nasdaq Stock Market	General Securities Representative	Approved	11/05/2018
B	Nasdaq Stock Market	Securities Trader	Approved	11/05/2018
B	New York Stock Exchange	General Securities Representative	Approved	11/05/2018
B	New York Stock Exchange	Securities Trader	Approved	11/05/2018

	U.S. State/ Territory	Category	Status	Date
B	California	Agent	Approved	11/05/2018
B	Connecticut	Agent	Approved	11/05/2018
B	Florida	Agent	Approved	11/05/2018
B	Illinois	Agent	Approved	12/20/2018



Broker Qualifications

Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	New Jersey	Agent	Approved	11/05/2018
B	New York	Agent	Approved	11/05/2018
B	Texas	Agent	Approved	11/05/2018

Branch Office Locations

DASH FINANCIAL TECHNOLOGIES LLC
70 Hudson Street
Jersey City, NJ 07302



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 4 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Trader Exam	Series 57TO	01/02/2023
B Securities Industry Essentials Examination	SIE	10/01/2018
B Limited Representative-Equity Trader Exam	Series 55	02/01/2010
B General Securities Representative Examination	Series 7	04/13/2009

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination	Series 63	05/07/2010

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 08/2016 - 10/2018	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	NEW YORK, NY
B 01/2011 - 05/2015	KCG AMERICAS LLC	149823	JERSEY CITY, NJ
B 10/2009 - 01/2011	KNIGHT DIRECT LLC	135924	JERSEY CITY, NJ
B 04/2009 - 06/2010	KNIGHT EQUITY MARKETS, L.P.	38599	JERSEY CITY, NJ
B 05/2005 - 07/2005	TAG SECURITIES CORP.	104076	NEW YORK, NY
B 07/2004 - 08/2004	TAG SECURITIES CORP.	104076	NEW YORK, NY

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
10/2018 - Present	Dash Financial Technologies LLC	Sales Director, Equities	Y	New York, NY, United States
07/2015 - 08/2018	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	VP	Y	New York, NY, United States
06/2008 - 05/2018	KCG Americas LLC	AVP	Y	Jersey City, NJ, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

Name of the Business: Great South Bay Farms LLC

Is business investment related: No

Address of the other business: 275 grand blvd massapequa park NY 11762

Your position, title or relationship with the other business: Owner

Registration and Employment History



Other Business Activities, continued

The start date of your relationship: December 2020

The approximate number of hours/month you devote to the other business: 1 hour

The number of hours you devote to the other business during securities trading hours:0

Briefly describe our duties relating to the other business: Working group for the future. No day to day duties

Security Traders Association of New York

Yes - investment related, but this is a members association. The entity itself does not perform any investments or trading.

Title: Director

Hours: less than five

Other hours: zero hours

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 -
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Termination	N/A	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Employment Separation After Allegations

This type of disclosure event involves a situation where the broker voluntarily resigned, was discharged, or was permitted to resign after being accused of (1) violating investment-related statutes, regulations, rules or industry standards of conduct; (2) fraud or the wrongful taking of property; or (3) failure to supervise in connection with investment-related statutes, regulations, rules, or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Firm
Employer Name:	Merrill Lynch, Pierce, Fenner & Smith Incorporated
Termination Type:	Voluntary Resignation
Termination Date:	09/18/2018
Allegations:	Conduct involving improper personal use of a corporate credit card.
Product Type:	No Product

Reporting Source:	Broker
Employer Name:	Merrill Lynch, Pierce, Fenner & Smith Incorporated
Termination Type:	Voluntary Resignation
Termination Date:	09/18/2018
Allegations:	Conduct involving improper personal use of a corporate credit card.
Product Type:	No Product

End of Report



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