

BrokerCheck Report

WILLIAM IRWIN BELK

CRD# 4867409

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

**WILLIAM I. BELK**

CRD# 4867409

Currently employed by and registered with the following Firm(s):

- B** **SOUTHEAST INVESTMENTS, N.C., INC.**
 820 TYVOLA ROAD, SUITE 104
 CHARLOTTE, NC 28217
 CRD# 43035
 Registered with this firm since: 01/08/2010

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 1 U.S. state or territory

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History

This broker was previously registered with the following securities firm(s):

- B** **CAROLINA FINANCIAL SECURITIES, LLC**
 CRD# 41970
 BREVARD, NC
 12/2007 - 01/2009
- B** **CAROLINA FINANCIAL SECURITIES, LLC**
 CRD# 41970
 BREVARD, NC
 04/2005 - 11/2006

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Regulatory Event	2



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 1 U.S. state or territory through his or her employer.

Employment 1 of 1

Firm Name: **SOUTHEAST INVESTMENTS, N.C., INC.**

Main Office Address: **820 TYVOLA ROAD-SUITE 104
CHARLOTTE, NC 28217**

Firm CRD#: **43035**

SRO	Category	Status	Date
B FINRA	General Securities Representative	Approved	01/08/2010

U.S. State/ Territory	Category	Status	Date
B North Carolina	Agent	Approved	01/22/2010

Branch Office Locations

SOUTHEAST INVESTMENTS, N.C., INC.
820 TYVOLA ROAD, SUITE 104
CHARLOTTE, NC 28217



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	04/19/2005

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination	Series 63	09/06/2005

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 12/2007 - 01/2009	CAROLINA FINANCIAL SECURITIES, LLC	41970	BREVARD, NC
B 04/2005 - 11/2006	CAROLINA FINANCIAL SECURITIES, LLC	41970	BREVARD, NC

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
08/2018 - Present	Monroe Hardware Co	Director Emeritus	N	Monroe, NC, United States
07/2013 - Present	British West Indies Trading Co USA LLC	Director	N	Litchfield, CT, United States
01/2010 - Present	SOUTHEAST INVESTMENTS, N.C. INC.	REGISTERED REPRESENTATIVE	Y	CHARLOTTE, NC, United States
01/1998 - Present	SONIC AUTO, INC.	LEAD INDEPENDENT DIRECTOR	N	CHARLOTTE, NC, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

- 1) SONIC AUTO, INC., A MANUFACTURING AND WHOLESALE COMPANY THAT IS NOT INVESTMENT RELATED. --BOARD MEMBER AND AMEX SEAT HOLDER. DEDICATE ABOUT 6 HOURS PER MONTH.
- 2) British West Indies Trading Co USA LLC: 166 Towne Farm Rd., Litchfield, CT 06759. 07/2013. I am a director and husband to the owner/CEO for this ginger beer company. I will devote 96 hours per month to this business. I am not compensated.
- 3) Monroe Hardware Co: 08/2018. PO Box 5015, Monroe, NC 28211. I am director emeritus for this hardware wholesaler. I do not devote any time to this business. I am compensated by wages.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 - o
4. **There are different statuses and dispositions for disclosure events:**
 - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Regulatory Event	0	2	0



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Regulatory - Final

This type of disclosure event may involve (1) a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, self-regulatory organization, federal regulatory such as the Securities and Exchange Commission, foreign financial regulatory body) for a violation of investment-related rules or regulations; or (2) a revocation or suspension of a broker's authority to act as an attorney, accountant, or federal contractor.

Disclosure 1 of 2

Reporting Source:	Broker
Regulatory Action Initiated By:	NC STATE BAR
Sanction(s) Sought:	Suspension
Date Initiated:	08/23/2013
Docket/Case Number:	13DHC6
Employing firm when activity occurred which led to the regulatory action:	NONE
Product Type:	No Product
Allegations:	MAKING A FALSE CLAIM REGARDING MY DESCRIPTION OF MY HEALTH INSURANCE. THE STATE BAR CLAIMS I WAS STATING WHAT INSURANCE COVERAGE I CURRENTLY HELD; I WAS REFERRING TO A SOURCE IN THE FUTURE.
Current Status:	Final
Resolution:	Order



Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct? Yes

Resolution Date: 08/23/2013

Sanctions Ordered: Suspension

Sanction 1 of 1

Sanction Type: Suspension

Capacities Affected: NONE

Duration: 3 YEARS

Start Date: 10/28/2013

End Date: 10/28/2016

Disclosure 2 of 2

Reporting Source: Broker

Regulatory Action Initiated By: NORTH CAROLINA JUDICIAL STANDARDS COMMISSION

Sanction(s) Sought: Bar
Reprimand

Date Initiated: 11/13/2009

Docket/Case Number: NONE

Employing firm when activity occurred which led to the regulatory action: NONE

Product Type: No Product

Allegations: I WAS A JUDGE FOR THE STATE OF NORTH CAROLINA. THE CODE FOR JUDGES STATED THAT THEY "SHOULD" RESIGN FROM ALL CORPORATE BOARDS. I INTERPRETATED THAT TO MEAN THAT THEY "SHOULD" BUT WERE NOT REQUIRED TO RESIGN WHICH IS THE RULE IN EVERY OTHER STATE AND THE US SUPREME COURT. NC WENT AGAINST THE LAW IN OTHER STATES. I REFUSED TO RESIGN FROM THE CORPORATE BOARD OF SONIC AUTOMOTIVE BECAUSE OF A LACK OF A HEARING TO DISPUTE



WHETHER THE CANONS WERE VIOLATED.

Current Status:

Final

Resolution:

Order

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?

Yes

Resolution Date:

02/17/2010

Sanctions Ordered:

Other: NONE. I HAD ALREADY RESIGNED FROM MY SEAT DUE TO HEART ATTACK. THE COURT AFFIRMED THAT THEY DID NOT WANT ME ON THE BENCH WHILE ON A CORPORATE BOARD.

Broker Statement

I WAS A JUDGE FOR THE STATE OF NORTH CAROLINA. THE CODE FOR JUDGES STATED THAT THEY "SHOULD" RESIGN FROM ALL CORPORATE BOARDS. I INTERPRETED THAT TO MEAN THAT THEY "SHOULD" BUT WERE NOT REQUIRED TO RESIGN. I REFUSED TO RESIGN FROM THE CORPORATE BOARD OF SONIC AUTOMOTIVE BECAUSE OF A LACK OF A HEARING TO DISPUTE WHETHER THE CANONS WERE VIOLATED. I HAD AN ARGUMENT WITH THE CHIEF JUDGE WHICH RESULTED IN A DISCIPLINARY HEARING. THE MATTER IS TO BE DECIDED IN FEBRUARY, 2010.

End of Report



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