

BrokerCheck Report

DANA MARIE SOBLESKEY

CRD# 5150315

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

**DANA M. SOBLESKEY**

CRD# 5150315

Currently employed by and registered with the following Firm(s):

IA PACKERLAND BROKERAGE SERVICES, INC.
 432 SECURITY BLVD. STE. 101
 GREEN BAY, WI 54313
 CRD# 37031
 Registered with this firm since: 02/06/2018

B PACKERLAND BROKERAGE SERVICES, INC.
 432 SECURITY BLVD. STE. 101
 GREEN BAY, WI 54313
 CRD# 37031
 Registered with this firm since: 02/05/2018

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 51 U.S. states and territories

This broker has passed:

- 1 Principal/Supervisory Exam
- 3 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History

This broker was previously registered with the following securities firm(s):

- IA ASSOCIATED INVESTMENT SERVICES, INC.**
 CRD# 1464
 GREEN BAY, WI
 10/2013 - 10/2017
- B ASSOCIATED INVESTMENT SERVICES, INC.**
 CRD# 1464
 GREEN BAY, WI
 10/2013 - 10/2017
- IA J.P. MORGAN SECURITIES LLC**
 CRD# 79
 NEW YORK, NY
 10/2012 - 05/2013

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Termination	1



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 51 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **PACKERLAND BROKERAGE SERVICES, INC.**

Main Office Address: **432 SECURITY BLVD.
GREEN BAY, WI 54313**

Firm CRD#: **37031**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	02/05/2018
B	FINRA	Investment Co./Variable Contracts Prin	Approved	04/26/2019
B	FINRA	Municipal Securities Representative	Approved	06/14/2022

	U.S. State/ Territory	Category	Status	Date
B	Alabama	Agent	Approved	09/19/2024
IA	Alabama	Investment Adviser Representative	Approved	09/19/2024
B	Alaska	Agent	Approved	09/23/2024
B	Arizona	Agent	Approved	09/30/2024
IA	Arizona	Investment Adviser Representative	Approved	09/30/2024
B	Arkansas	Agent	Approved	09/19/2024
IA	Arkansas	Investment Adviser Representative	Approved	09/19/2024
B	California	Agent	Approved	09/19/2024
IA	California	Investment Adviser Representative	Approved	09/19/2024
B	Colorado	Agent	Approved	09/19/2024

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
IA	Colorado	Investment Adviser Representative	Approved	09/19/2024
B	Connecticut	Agent	Approved	09/19/2024
B	Delaware	Agent	Approved	09/24/2024
B	District of Columbia	Agent	Approved	10/03/2024
B	Florida	Agent	Approved	09/19/2024
IA	Florida	Investment Adviser Representative	Approved	09/19/2024
B	Georgia	Agent	Approved	09/19/2024
IA	Georgia	Investment Adviser Representative	Approved	09/19/2024
B	Hawaii	Agent	Approved	11/21/2024
B	Idaho	Agent	Approved	09/19/2024
IA	Idaho	Investment Adviser Representative	Approved	09/19/2024
B	Illinois	Agent	Approved	10/11/2024
IA	Illinois	Investment Adviser Representative	Approved	10/11/2024
B	Indiana	Agent	Approved	09/19/2024
IA	Indiana	Investment Adviser Representative	Approved	09/19/2024
B	Iowa	Agent	Approved	09/19/2024
IA	Iowa	Investment Adviser Representative	Approved	09/19/2024
B	Kansas	Agent	Approved	09/19/2024
IA	Kansas	Investment Adviser Representative	Approved	09/19/2024
B	Kentucky	Agent	Approved	09/23/2024
IA	Kentucky	Investment Adviser Representative	Approved	09/23/2024

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Louisiana	Agent	Approved	09/27/2024
IA	Louisiana	Investment Adviser Representative	Approved	09/27/2024
B	Maine	Agent	Approved	09/19/2024
IA	Maine	Investment Adviser Representative	Approved	09/19/2024
B	Maryland	Agent	Approved	11/15/2024
IA	Maryland	Investment Adviser Representative	Approved	11/15/2024
B	Massachusetts	Agent	Approved	10/15/2024
IA	Massachusetts	Investment Adviser Representative	Approved	10/17/2024
B	Michigan	Agent	Approved	09/20/2024
IA	Michigan	Investment Adviser Representative	Approved	09/20/2024
B	Minnesota	Agent	Approved	09/19/2024
IA	Minnesota	Investment Adviser Representative	Approved	09/19/2024
B	Mississippi	Agent	Approved	09/19/2024
IA	Mississippi	Investment Adviser Representative	Approved	09/19/2024
B	Missouri	Agent	Approved	09/19/2024
IA	Missouri	Investment Adviser Representative	Approved	09/19/2024
B	Montana	Agent	Approved	09/19/2024
IA	Montana	Investment Adviser Representative	Approved	09/19/2024
B	Nebraska	Agent	Approved	09/18/2024
IA	Nebraska	Investment Adviser Representative	Approved	09/18/2024
B	Nevada	Agent	Approved	09/19/2024

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
IA	Nevada	Investment Adviser Representative	Approved	09/20/2024
B	New Hampshire	Agent	Approved	09/19/2024
B	New Jersey	Agent	Approved	09/19/2024
IA	New Jersey	Investment Adviser Representative	Approved	09/19/2024
B	New Mexico	Agent	Approved	09/19/2024
IA	New Mexico	Investment Adviser Representative	Approved	09/19/2024
B	New York	Agent	Approved	09/19/2024
IA	New York	Investment Adviser Representative	Approved	09/19/2024
B	North Carolina	Agent	Approved	09/19/2024
IA	North Carolina	Investment Adviser Representative	Approved	09/19/2024
B	North Dakota	Agent	Approved	09/23/2024
IA	North Dakota	Investment Adviser Representative	Approved	09/23/2024
B	Ohio	Agent	Approved	09/19/2024
IA	Ohio	Investment Adviser Representative	Approved	09/19/2024
B	Oklahoma	Agent	Approved	09/19/2024
B	Oregon	Agent	Approved	09/19/2024
IA	Oregon	Investment Adviser Representative	Approved	09/19/2024
B	Pennsylvania	Agent	Approved	09/19/2024
IA	Pennsylvania	Investment Adviser Representative	Approved	09/19/2024
B	Rhode Island	Agent	Approved	09/20/2024
B	South Carolina	Agent	Approved	09/19/2024



Broker Qualifications

Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
IA	South Carolina	Investment Adviser Representative	Approved	09/19/2024
B	South Dakota	Agent	Approved	09/19/2024
IA	South Dakota	Investment Adviser Representative	Approved	09/19/2024
B	Tennessee	Agent	Approved	09/20/2024
B	Texas	Agent	Approved	09/19/2024
IA	Texas	Investment Adviser Representative	Restricted Approval	09/18/2024
B	Utah	Agent	Approved	09/19/2024
IA	Utah	Investment Adviser Representative	Approved	09/19/2024
B	Vermont	Agent	Approved	09/19/2024
IA	Vermont	Investment Adviser Representative	Approved	09/19/2024
B	Virginia	Agent	Approved	09/19/2024
IA	Virginia	Investment Adviser Representative	Approved	09/19/2024
B	Washington	Agent	Approved	09/18/2024
IA	Washington	Investment Adviser Representative	Approved	09/18/2024
B	West Virginia	Agent	Approved	09/19/2024
B	Wisconsin	Agent	Approved	02/06/2018
IA	Wisconsin	Investment Adviser Representative	Approved	02/06/2018
B	Wyoming	Agent	Approved	09/19/2024
IA	Wyoming	Investment Adviser Representative	Approved	09/19/2024

Branch Office Locations

Broker Qualifications



Employment 1 of 1, continued

PACKERLAND BROKERAGE SERVICES, INC.

432 SECURITY BLVD. STE. 101

GREEN BAY, WI 54313

PACKERLAND BROKERAGE SERVICES, INC.

DE PERE, WI



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 1 principal/supervisory exam, 3 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
B Investment Company Products/Variable Contracts Principal Examination	Series 26	04/26/2019

General Industry/Product Exams

Exam	Category	Date
B Municipal Securities Representative Examination	Series 52TO	01/02/2023
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	11/24/2008

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	05/27/2009

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 10/2013 - 10/2017	ASSOCIATED INVESTMENT SERVICES, INC.	1464	GREEN BAY, WI
B 10/2013 - 10/2017	ASSOCIATED INVESTMENT SERVICES, INC.	1464	GREEN BAY, WI
B 10/2012 - 05/2013	J.P. MORGAN SECURITIES LLC	79	GREEN BAY, WI
IA 10/2012 - 05/2013	J.P. MORGAN SECURITIES LLC	79	GREEN BAY, WI
B 06/2011 - 10/2012	CHASE INVESTMENT SERVICES CORP.	25574	GREEN BAY, WI
IA 06/2011 - 10/2012	CHASE INVESTMENT SERVICES CORP.	25574	GREEN BAY, WI
IA 08/2010 - 04/2011	RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC	149018	GREEN BAY, WI
B 08/2010 - 04/2011	RAYMOND JAMES FINANCIAL SERVICES, INC.	6694	GREEN BAY, WI
B 06/2009 - 07/2010	MORGAN STANLEY SMITH BARNEY	149777	GREENBAY, WI
IA 06/2009 - 07/2010	MORGAN STANLEY SMITH BARNEY LLC	149777	GREENBAY, WI
IA 05/2009 - 06/2009	MORGAN STANLEY & CO. INCORPORATED	8209	GREENBAY, WI
B 11/2008 - 06/2009	MORGAN STANLEY & CO. INCORPORATED	8209	GREENBAY, WI

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
01/2018 - Present	Packerland Brokerage Services	Direct Business Specialist	Y	Green Bay, WI, United States
09/2017 - 01/2018	Unemployed	Unemployed	N	De Pere, WI, United States



Registration and Employment History

Employment History, continued

Employment	Employer Name	Position	Investment Related	Employer Location
12/2016 - 09/2017	ASSOCIATED INVESTMENT SERVICES, INC.	OPERATIONS TEAM LEAD	Y	GREEN BAY, WI, United States
09/2013 - 12/2016	ASSOCIATED INVESTMENT SERVICES, INC.	Guidance Center Representative	Y	GREEN BAY, WI, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

BLEBEL'S CATERING
 START DATE 5/19/2018
 8-20 HRS/MONTH
 CATERER/SERVER; CATERING EVENTS;NON INVESTMENT RELATED

SHIPT,INC
 SHIPT PERSONAL SHOPPER
 SHIPT.COM
 START DATE: 8/27/2019

BLACK SHEEP WEDDING AND EVENTS
 3675 ALGOMA RD
 NEW FRANKEN, WI 54229
 WEDDING VENUE;CATERING EVENTS
 NON-INVESTMENT RELATED

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 - o
4. **There are different statuses and dispositions for disclosure events:**
 - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Termination	N/A	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Employment Separation After Allegations

This type of disclosure event involves a situation where the broker voluntarily resigned, was discharged, or was permitted to resign after being accused of (1) violating investment-related statutes, regulations, rules or industry standards of conduct; (2) fraud or the wrongful taking of property; or (3) failure to supervise in connection with investment-related statutes, regulations, rules, or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Firm
Employer Name:	JPMCHASE BANK
Termination Type:	Discharged
Termination Date:	04/19/2013
Allegations:	TERMINATED BY AFFILIATE BANK - NON SECURITIES RELATED. FIRM DETERMINED THAT REGISTERED REP ENTERED INACCURATE INFORMATION RELATING TO HER TIME CARD. REGISTERED REP DENIES THIS CLAIM.
Product Type:	No Product

Reporting Source:	Broker
Employer Name:	JPMCHASE BANK
Termination Type:	Discharged
Termination Date:	04/19/2013
Allegations:	TERMINATED BY AFFILIATE BANK - NON SECURITIES RELATED. FIRM DETERMINED THAT REGISTERED REP ENTERED INACCURATE INFORMATION RELATING TO HER TIME CARD. REGISTERED REP DENIES THIS CLAIM.
Product Type:	No Product



Broker Statement

TIME CARD WAS INACCURATE TO ACTUAL HOURS WORK, NOT
INACCURATE TO NUMBER OF HOURS WORKED.

End of Report



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