

BrokerCheck Report

FONDA MOORE COFFEY

CRD# 5248939

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources.

For more information about FINRA, visit www.finra.org.

**FONDA M. COFFEY**

CRD# 5248939

Currently employed by and registered with the following Firm(s):

IA LPL FINANCIAL LLC
 65 EAST MIDLAND TRAIL
 LEXINGTON, VA 24450
 CRD# 6413
 Registered with this firm since: 08/26/2021

B LPL FINANCIAL LLC
 65 EAST MIDLAND TRAIL
 LEXINGTON, VA 24450
 CRD# 6413
 Registered with this firm since: 08/26/2021

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 7 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

IA CETERA ADVISOR NETWORKS LLC
 CRD# 13572
 EL SEGUNDO, CA
 09/2018 - 08/2021

B CETERA ADVISOR NETWORKS LLC
 CRD# 13572
 LEXINGTON, VA
 09/2018 - 08/2021

B BB&T SECURITIES, LLC
 CRD# 142785
 LEXINGTON, VA
 01/2018 - 06/2018

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **No**



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 7 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **LPL FINANCIAL LLC**

Main Office Address: **1055 LPL WAY
FORT MILL, SC 29715**

Firm CRD#: **6413**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	08/26/2021
B	FINRA	Invest. Co and Variable Contracts	Approved	08/26/2021

	U.S. State/ Territory	Category	Status	Date
B	Florida	Agent	Approved	03/10/2023
B	Maryland	Agent	Approved	08/26/2021
B	New Jersey	Agent	Approved	05/16/2022
B	North Carolina	Agent	Approved	08/30/2023
B	Ohio	Agent	Approved	08/26/2021
B	Virginia	Agent	Approved	08/26/2021
IA	Virginia	Investment Adviser Representative	Approved	08/26/2021
B	West Virginia	Agent	Approved	08/26/2021

Branch Office Locations

LPL FINANCIAL LLC
65 EAST MIDLAND TRAIL

Broker Qualifications



Employment 1 of 1, continued

LEXINGTON, VA 24450



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	10/16/2007
B Investment Company Products/Variable Contracts Representative Examination	Series 6	12/05/2006

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination	Series 65	02/01/2007
B Uniform Securities Agent State Law Examination	Series 63	12/19/2006

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 09/2018 - 08/2021	CETERA ADVISOR NETWORKS LLC	13572	LEXINGTON, VA
IA 09/2018 - 08/2021	CETERA ADVISOR NETWORKS LLC	13572	LEXINGTON, VA
B 01/2018 - 06/2018	BB&T SECURITIES, LLC	142785	LEXINGTON, VA
IA 01/2018 - 06/2018	BB&T SECURITIES, LLC	142785	LEXINGTON, VA
IA 02/2007 - 01/2018	BB&T INVESTMENT SERVICES, INC.	33856	LEXINGTON, VA
B 12/2006 - 01/2018	BB&T INVESTMENT SERVICES, INC.	33856	LEXINGTON, VA

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
08/2021 - Present	Bank of Boutetourt	Financial Institution Responsibilities	Y	Lexington, VA, United States
08/2021 - Present	LPL Financial, LLC	Registered Representative	Y	Lexington, VA, United States
08/2018 - 08/2021	Cetara Advisor Networks	REGISTERED REPRESENTATIVE/ INVESTMENT ADVISER REP	Y	EL SEGUNDO, CA, United States
01/2018 - 06/2018	BB&T SECURITIES, LLC	Mass Transfer	Y	LEXINGTON, VA, United States
11/2006 - 06/2018	BB&T INVESTMENTS	REGISTERED REPRESENTATIVE	Y	CHARLOTTE, NC, United States
10/2000 - 06/2018	BB&T BANK	PRIVATE BANKER	N	LEXINGTON, VA, United States

Registration and Employment History



Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

- 1) 08/21/2021 - Botetourt Wealth Management - DBA for LPL Business (entity for LPL business) - Inv Rel - At Reported Business Location(s) - Start: 06/2017 - 32 Hr/Mth
 - 2) 08/21/2021 - Notary - State of VA - Start: 04/2005 - 1 Hr/Mth
 - 3) 06/09/2022 - EFCC Properties LLC - Investment Related - Buena Vista, VA 24416 - Real Estate Rental - Start Date - 06/01/2022 - 1 Hours Per Month/ 0 Hours During Securities Trading.
 - 4) 04/05/2024 - EFCC 2 Properties, LLC - Inv Related - Buena Vista, CA - Real Estate rental - Started: 2/22/24 - 1 Hr/Mo; 0 Hr During Trading.
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End of Report



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