

BrokerCheck Report

JEFFREY JOHN TALARICO

CRD# 5292730

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

**JEFFREY J. TALARICO**

CRD# 5292730

Currently employed by and registered with the following Firm(s):

IA LASALLE ST. INVESTMENT ADVISORS, L.L.C.

2210 Bandera Highway Suite H
Kerrville, TX 78028
CRD# 109701

Registered with this firm since: 06/27/2019

B LASALLE ST SECURITIES, L.L.C.

2210 Bandera Highway
Suite H
Kerrville, TX 78028
CRD# 7191

Registered with this firm since: 06/14/2019

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 10 U.S. states and territories

This broker has passed:

- 2 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History

This broker was previously registered with the following securities firm(s):

B AMERIPRISE FINANCIAL SERVICES, INC.

CRD# 6363
KERRVILLE, TX
03/2012 - 06/2019

IA AMERIPRISE FINANCIAL SERVICES, INC.

CRD# 6363
MINNEAPOLIS, MN
03/2012 - 06/2019

B WELLS FARGO ADVISORS, LLC

CRD# 19616
KERRVILLE, TX
01/2008 - 03/2012

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Criminal	1



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 10 U.S. states and territories through his or her employer.

Employment 1 of 2

Firm Name: **LASALLE ST SECURITIES, L.L.C.**

Main Office Address: **940 N. INDUSTRIAL DR.
ELMHURST, IL 60126-1131**

Firm CRD#: **7191**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	06/14/2019
B	FINRA	General Securities Sales Supervisor	Approved	06/14/2019

	U.S. State/ Territory	Category	Status	Date
B	Arizona	Agent	Approved	06/14/2019
B	California	Agent	Approved	04/24/2024
B	Colorado	Agent	Approved	02/01/2022
B	Florida	Agent	Approved	09/20/2023
B	Michigan	Agent	Approved	06/14/2019
B	Nevada	Agent	Approved	04/15/2025
B	Ohio	Agent	Approved	06/14/2019
B	Oklahoma	Agent	Approved	01/24/2022
B	Texas	Agent	Approved	07/07/2019
B	Washington	Agent	Approved	02/09/2022

Branch Office Locations



Broker Qualifications

Employment 1 of 2, continued

LASALLE ST SECURITIES, L.L.C.

2210 Bandera Highway
Suite H
Kerrville, TX 78028

Employment 2 of 2

Firm Name: **LASALLE ST. INVESTMENT ADVISORS, L.L.C.**

Main Office Address: **940 N. INDUSTRIAL DR.
ELMHURST, IL 60126-1131**

Firm CRD#: **109701**

	U.S. State/ Territory	Category	Status	Date
IA	Arizona	Investment Adviser Representative	Approved	07/08/2019
IA	Michigan	Investment Adviser Representative	Approved	09/20/2024
IA	Nevada	Investment Adviser Representative	Approved	04/17/2025
IA	Ohio	Investment Adviser Representative	Approved	06/27/2019
IA	Texas	Investment Adviser Representative	Approved	07/07/2019

Branch Office Locations

940 N. INDUSTRIAL DR.
ELMHURST, IL 60126-1131

2210 Bandera Highway Suite H
Kerrville, TX 78028



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 2 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Sales Supervisor - General Module Examination	Series 10	06/23/2011
B General Securities Sales Supervisor - Options Module Examination	Series 9	04/29/2011

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B National Commodity Futures Examination	Series 3	10/13/2011
B General Securities Representative Examination	Series 7	04/10/2007

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	04/20/2007

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 06/2019 - 06/2019	LASALLE ST. INVESTMENT ADVISORS, L.L.C.	109701	Kerrville, TX
B 03/2012 - 06/2019	AMERIPRISE FINANCIAL SERVICES, INC.	6363	KERRVILLE, TX
IA 03/2012 - 06/2019	AMERIPRISE FINANCIAL SERVICES, INC.	6363	KERRVILLE, TX
B 01/2008 - 03/2012	WELLS FARGO ADVISORS, LLC	19616	KERRVILLE, TX
IA 01/2008 - 03/2012	WELLS FARGO ADVISORS, LLC	19616	KERRVILLE, TX
B 04/2007 - 01/2008	A. G. EDWARDS & SONS, INC.	4	KERRVILLE, TX
IA 05/2007 - 01/2008	A. G. EDWARDS & SONS, INC.	4	KERRVILLE, TX

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
06/2019 - Present	LaSalle St Investment Advisors LLC	Registered Investment Advisor	Y	Kerrville, TX, United States
06/2019 - Present	LaSalle St Securities LLC	Registered Rep	Y	Kerrville, TX, United States
03/2012 - 06/2019	Ameriprise Financial Services, Inc.	Registered Rep	Y	Kerrville, TX, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1. Business Ownership; Talarico and Associates; Owner; This is the dba I established to run my practice; Kerrville, Texas 78028; March 2012; 40-59 hours per month/
2. Master's Touch Communication; Owner; I deliver inspirational keynotes, sales seminars and build websites for small business owners;

Registration and Employment History



Other Business Activities, continued

Kerrville, Texas 78028; Not Investment Related; April 2002; 1-9 hours per month; 0 during trading hours/

3. JCT Partners, LLC; Managing Partner; This is a partnership with my spouse. We will own rental real estate or businesses; Kerrville, TX 78028; Investment Related; Jan 2014; 1-9 hours per month; 1-9 during trading hours.

4. Independent Insurance Brokering; Aetna(September 2015)/ United Health Care of Texas(September 2015)/ Cigna Health Care(October 2015)/ Humana(September 2018).

5. Kerrville Masonic Lodge No. 697; Fraternal organization; Member; Kerrville, Texas 78028; Not investment related; July 2007; 1-9 hours per month; 0 during trading hours.

6. Fixed Insurance

7. LaSalle St Investment advisors - Investment related 6/2019, during trading hours

8. Rotary Club of Kerrville, member, not investment related 0 hrs during trading hours

9. Bread for life International, not investment related 0 hrs during trading hours, guide the executive dir in the business side of the missionary outreach, attend board meetings - member

10. Senior Pastor Transformation Church

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 - o
4. **There are different statuses and dispositions for disclosure events:**
 - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Criminal	0	1	0



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Criminal - Final Disposition

This type of disclosure event involves a criminal charge against the broker that has resulted in a conviction, acquittal, dismissal, or plea. The criminal matter may pertain to any felony or certain misdemeanor offenses, including bribery, perjury, forgery, counterfeiting, extortion, fraud, and wrongful taking of property.

Disclosure 1 of 1

Reporting Source:	Broker
Organization Name (if charge(s) were brought against an organization over which broker exercised control):	N/A
Court Details:	FLAGSTAFF, AZ COCONINO COUNTY SUPERIOR COURT CASE # CR-11441
Charge Date:	01/31/1985
Charge Details:	1-1-COUNT OF THEFT 2. FELONY 3. N/A (COMPLETED DEFERED PROSECUTION PROGRAM - NO PLEA ENTERED) 4. N/A 1-1-COUNT FORGERY 2. FELONY 3. N/A (ARRESTED FOR BUT NEVER INDICATED) 4. N/A
Felony?	Yes
Current Status:	Final
Status Date:	04/30/1985
Disposition Details:	A. DISMISSED B. 4/30/85 C. 80 HOURS COMMUNITY SERVICE D. N/A E. N/A F. RESTITUTION \$628 G. N/A
Broker Statement	SOMETIME IN THE MONTH OF DECEMBER 1984 I TOOK APPROX. \$628 FROM MY EMPLOYER JC PENNY. I WAS IN COLLEGE AT THE TIME AND MY HOURS WERE REALLY CUT BACK AND I MADE A VERY STUPID ERROR IN JUDGEMENT. PLEASE NOTE THAT THE ARREST WAS FOR THEFT AND



FORGERY BUT THE GRAND JURY ONLY WENT AFTER THEFT AS A CLASS 4 FELONY. I WAS NEVER BROUGHT UP ON CHARGES OF FORGERY IN THE COURTS. I WAS ACCEPTED INTO THE DEFERED PROSECUTION PROGRAM AND COMPLETED THE PROGRAM THEREFORE THE CASE WAS DISMISSED. AFTER SPEAKING WITH A DEPUTY OF THE COCONINO COUNTY SUPERIOR COURT SHE TOLD ME THAT THE ONLY PLACE SHE COULD REMEMBER SEEING FORGERY IN MY FILE WAS ON THE FLAGSTAFF POLICE DEPT ARREST SHEET. SHE ALSO SAID THAT THE DISPOSITION THAT I HAVE PROVIDED YOU WAS MOST LIKELY NOT FORWARDED TO THE FBI.

End of Report



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