

BrokerCheck Report

Jeffrey Robert Mahoney

CRD# 5333809

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.



Jeffrey R. Mahoney

CRD# 5333809

Currently employed by and registered with the following Firm(s):

- IA VAN CLEMENS WEALTH MANAGEMENT, LLC**
Lakeville, MN
CRD# 297362
Registered with this firm since: 09/11/2023
- B VAN CLEMENS & CO. INCORPORATED**
Lakeville, MN
CRD# 6914
Registered with this firm since: 09/11/2023

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 6 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History

This broker was previously registered with the following securities firm(s):

- B FBL MARKETING SERVICES, LLC**
CRD# 5309
Farmington, MN
02/2019 - 09/2023
- IA FBL WEALTH MANAGEMENT, LLC**
CRD# 291396
WEST DES MOINES, IA
02/2019 - 09/2023
- IA HERBERT J. SIMS CAPITAL MANAGEMENT, INC.**
CRD# 134510
FAIRFIELD, CT
12/2015 - 02/2019

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Criminal	1
Customer Dispute	1



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 6 U.S. states and territories through his or her employer.

Employment 1 of 2

Firm Name: **VAN CLEMENS & CO. INCORPORATED**

Main Office Address: **900 SECOND AVE S
SUITE 1500
MINNEAPOLIS, MN 55402**

Firm CRD#: **6914**

SRO	Category	Status	Date
B FINRA	General Securities Representative	Approved	09/11/2023

U.S. State/ Territory	Category	Status	Date
B Arizona	Agent	Approved	09/11/2023
B Florida	Agent	Approved	09/11/2023
B Iowa	Agent	Approved	09/11/2023
B Minnesota	Agent	Approved	09/15/2023
B North Dakota	Agent	Approved	09/11/2023
B South Dakota	Agent	Approved	09/11/2023

Branch Office Locations

VAN CLEMENS & CO. INCORPORATED
Lakeville, MN

Employment 2 of 2

Firm Name: **VAN CLEMENS WEALTH MANAGEMENT, LLC**

Main Office Address: **900 2ND AVENUE SOUTH**



Broker Qualifications

Employment 2 of 2, continued

SUITE 1500
MINNEAPOLIS, MN 55402

Firm CRD#: 297362

U.S. State/ Territory	Category	Status	Date
IA Minnesota	Investment Adviser Representative	Approved	09/11/2023

Branch Office Locations

900 2ND AVENUE SOUTH
SUITE 1500
MINNEAPOLIS, MN 55402

Lakeville, MN



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	05/17/2007

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	06/13/2007

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.



Broker Qualifications

Professional Designations

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 02/2019 - 09/2023	FBL MARKETING SERVICES, LLC	5309	Farmington, MN
IA 02/2019 - 09/2023	FBL WEALTH MANAGEMENT, LLC	291396	West Des Moines, IA
IA 12/2015 - 02/2019	HERBERT J. SIMS CAPITAL MANAGEMENT, INC.	134510	bloomington, MN
B 10/2010 - 02/2019	HERBERT J. SIMS & CO, INC.	3420	BLOOMINGTON, MN
B 07/2007 - 10/2010	B. C. ZIEGLER AND COMPANY	61	MINNETONKA, MN

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
09/2023 - Present	Van Clemens & Co, Inc.	Registered Representative	Y	Minneapolis, MN, United States
09/2023 - Present	Van Clemens Insurance Associates, LLC	Insurance Agent	Y	Minneapolis, MN, United States
09/2023 - Present	Van Clemens Wealth Management	Investment Advisor Representative	Y	Minneapolis, MN, United States
02/2019 - 09/2023	FARM BUREAU	WEALTH MANAGEMENT ADVISER	N	BURNSVILLE, MN, United States
02/2019 - 09/2023	FBL MARKETING SERVICES, LLC	REGISTERED REP	Y	WEST DES MOINES, IA, United States
10/2010 - 02/2019	HERBERT J SIMS & CO, INC	VICE PRESIDENT - FINANCIAL ADVISOR	Y	MINNETONKA, MN, United States



Registration and Employment History

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1) High School Official - Wrestling; Not investment related; Sports official; Compensated; 10-01-2007; Seasonal; 0 hrs during trading; Referee.

2) inForm Financial Planning, LLC, whether the business is investment-related; Yes, the address of the other business; 20564 Jupiter Path, Lakeville, MN 55044

the nature of the other business; DBA and entity used for marketing and tax purposes for independent financial services practice

, your position, title, or relationship with the other business; President

, the start date of your relationship; 09/2023

, the approximate number of hours/month you devote to the other business; 10

, the number of hours you devote to the other business during securities trading hours; 10

, a brief description of your duties relating to the other business; Manage the finances of the entity

3) Wings for Windows

?the name of the other business; Wings for Widows

?whether the business is investment-related ; No

?the address of the other business; 290 Peavey Rd, Wayzata, MN 55391

?the nature of the other business; Financial planning

?your position; Financial coach

?title, or relationship with the other business; Financial coach

?the start date of your relationship; 5/15/24

?the approximate number of hours/month you devote to the other business; 40 hours annually

?the number of hours you devote to the other business during securities trading hours; Unknown currently

?and briefly describe your duties relating to the other business; Providing financial coaching to underserved widows.



Disclosure Events

What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 -
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 -
4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Criminal	0	1	0
Customer Dispute	1	0	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Criminal - Final Disposition

This type of disclosure event involves a criminal charge against the broker that has resulted in a conviction, acquittal, dismissal, or plea. The criminal matter may pertain to any felony or certain misdemeanor offenses, including bribery, perjury, forgery, counterfeiting, extortion, fraud, and wrongful taking of property.

Disclosure 1 of 1

Reporting Source:	Broker
Organization Name (if charge(s) were brought against an organization over which broker exercised control):	N/A
Court Details:	STATE OF MINNESOTA, COUNTY OF STEARNS, SEVENTH JUDICIAL DISTRICT COURT, ST. CLOUD, MINNESOTA, COURT CASE NUMBER R3-02-636, FILE NUMBER 73-K3-02-636.
Charge Date:	02/11/2002
Charge Details:	1. 1 COUNT ASSAULT IN THE THIRD DEGREE 2. FELONY 3. GUILTY PLEA ENTERED 4. NOT APPLICABLE
Felony?	Yes
Current Status:	Final
Status Date:	09/17/2004
Disposition Details:	CONVICTED OF A MISDEMEANOR CHARGE OF ASSAULT IN THE THIRD DEGREE AND WAS PLACED ON PROBATION FOR 2 YEARS (8/5/2002-9/17/2004). PROBATION WAS DISCHARGED IN SEPTEMBER 2004.
Broker Statement	IN FEBRUARY 2002, I WAS CHARGED WITH A CRIME FROM AN INCIDENT WHILE ATTENDING COLLEGE. WHEN THE PROSECUTOR AND JUDGE AGREED TO REDUCE THE CHARGE TO A MISDEMEANOR, I AGREED TO PLEAD GUILTY.





Customer Dispute - Pending

This type of disclosure event involves (1) a pending consumer-initiated, investment-related arbitration or civil suit that contains allegations of sales practice violations against the broker; or (2) a pending, consumer-initiated, investment-related written complaint containing allegations that the broker engaged in, sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities.

Disclosure 1 of 1

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	HERBERT J. SIMS & CO, INC.
Allegations:	Client alleged that private placements/investment purchased between 2013 and 2019 were unsuitable.
Product Type:	Other: Private Placements/Private Investment
Alleged Damages:	\$150,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	12/22/2025
Complaint Pending?	Yes
Settlement Amount:	
Individual Contribution Amount:	

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	HERBERT J. SIMS & CO, INC.
Allegations:	Clients alleged that private placements/investment purchased between 2013 and 2019 were unsuitable.
Product Type:	Other: Private Placements/Private Investments
Alleged Damages:	\$150,000.00



Is this an oral complaint? No

Is this a written complaint? Yes

**Is this an arbitration/CFTC
reparation or civil litigation?** No

Customer Complaint Information

Date Complaint Received: 12/22/2025

Complaint Pending? Yes

Settlement Amount:

**Individual Contribution
Amount:**

End of Report



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