

BrokerCheck Report

ZACHARY CUYLER GREEN

CRD# 5714566

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.



ZACHARY C. GREEN
CRD# 5714566

Currently employed by and registered with the following Firm(s):

- IA MERIT FINANCIAL ADVISORS**
3100 Smoketree Ct, Ste 1002
Raleigh, NC 27604
CRD# 142457
Registered with this firm since: 05/08/2025
- B PURSHE KAPLAN STERLING INVESTMENTS**
3100 Smoketree Court
Suite 1002
Raleigh, NC 27604
CRD# 35747
Registered with this firm since: 05/27/2025

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 1 U.S. state or territory

This broker has passed:

- 3 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

- IA WEALTH ENHANCEMENT ADVISORY SERVICES, LLC**
CRD# 116407
PLYMOUTH, MN
06/2023 - 04/2025
- B WEALTH ENHANCEMENT BROKERAGE SERVICES, LLC**
CRD# 130139
PLYMOUTH, MN
06/2023 - 04/2025
- IA MORGAN STANLEY**
CRD# 149777
PURCHASE, NY
01/2023 - 06/2023

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Customer Dispute	1



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 1 U.S. state or territory through his or her employer.

Employment 1 of 2

Firm Name: **MERIT FINANCIAL ADVISORS**
 Main Office Address: **2400 LAKEVIEW PARKWAY
 SUITE 550
 ALPHARETTA, GA 30009**
 Firm CRD#: **142457**

	U.S. State/ Territory	Category	Status	Date
IA	North Carolina	Investment Adviser Representative	Approved	05/08/2025

Branch Office Locations

2400 LAKEVIEW PARKWAY
 SUITE 550
 ALPHARETTA, GA 30009

3100 Smoketree Ct, Ste 1002
 Raleigh, NC 27604

Employment 2 of 2

Firm Name: **PURSHE KAPLAN STERLING INVESTMENTS**
 Main Office Address: **80 STATE STREET
 ALBANY, NY 12207**
 Firm CRD#: **35747**

	SRO	Category	Status	Date
B	FINRA	General Securities Principal	Approved	05/27/2025
B	FINRA	General Securities Representative	Approved	05/27/2025



Broker Qualifications

Employment 2 of 2, continued

SRO	Category	Status	Date
B FINRA	General Securities Sales Supervisor	Approved	05/27/2025
U.S. State/ Territory	Category	Status	Date
B North Carolina	Agent	Approved	05/27/2025

Branch Office Locations

PURSHE KAPLAN STERLING INVESTMENTS
3100 Smoketree Court
Suite 1002
Raleigh, NC 27604



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 3 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Sales Supervisor - Options Module Examination	Series 9	11/20/2020
B General Securities Sales Supervisor - General Module Examination	Series 10	11/09/2020
B General Securities Principal Examination	Series 24	05/19/2016

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	12/04/2014

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	12/06/2019
B Uniform Securities Agent State Law Examination	Series 63	12/23/2014

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 06/2023 - 04/2025	WEALTH ENHANCEMENT ADVISORY SERVICES, LLC	116407	WILMINGTON, NC
B 06/2023 - 04/2025	WEALTH ENHANCEMENT BROKERAGE SERVICES, LLC	130139	PLYMOUTH, MN
IA 01/2023 - 06/2023	MORGAN STANLEY	149777	Winter Park, FL
B 01/2023 - 06/2023	MORGAN STANLEY	149777	Winter Park, FL
IA 11/2019 - 06/2023	E*TRADE CAPITAL MANAGEMENT, LLC	42159	WINTER PARK, FL
B 12/2014 - 06/2023	E*TRADE SECURITIES LLC	29106	WINTER PARK, FL
IA 11/2009 - 01/2012	EDWARD JONES	250	ROME, GA
B 10/2009 - 01/2012	EDWARD JONES	250	ROME, GA

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
05/2025 - Present	Merit Financial Advisors	Investment Advisor Representative	Y	Raleigh, NC, United States
05/2025 - Present	Purshe Kaplan Sterling Investments	Registered Representative	Y	Albany, NY, United States
06/2013 - Present	Liberty University	Adjunct Professor of Finance	N	Lynchburg, VA, United States
06/2023 - 05/2025	WEALTH ENHANCEMENT ADVISORY SERVICES	INVESTMENT ADVISOR REPRESENTATIVE	Y	WILMINGTON, NC, United States



Registration and Employment History

Employment History, continued

Employment	Employer Name	Position	Investment Related	Employer Location
06/2023 - 05/2025	WEALTH ENHANCEMENT BROKERAGE SERVICES	REGISTERED REPRESENTATIVE	Y	WILMINGTON, NC, United States
06/2023 - 05/2025	WEALTH ENHANCEMENT GROUP	RVP, NEW CLIENT DEVELOPMENT	Y	WILMINGTON, NC, United States
01/2023 - 06/2023	Morgan Stanley	AVP, Platinum Relationship Man	Y	Winter Park, FL, United States
07/2022 - 06/2023	E*TRADE Capital Management LLC	AVP, Platinum Relationship Man	Y	Winter Park, FL, United States
07/2022 - 06/2023	E*TRADE Securities LLC	AVP, Platinum Relationship Man	Y	Winter Park, FL, United States
02/2020 - 07/2022	E*TRADE Capital Management LLC	National Branch Manager	Y	Alpharetta, GA, United States
02/2020 - 07/2022	E*TRADE Securities LLC	National Branch Manager	Y	Alpharetta, GA, United States
01/2014 - 10/2020	WASHINGTON STATE UNIVERSITY	ADJUNCT PROFESSOR OF FINANCE	N	PULLMAN, WA, United States
11/2019 - 02/2020	E*TRADE Capital Management LLC	Branch Manager, National Branch	Y	Alpharetta, GA, United States
11/2019 - 02/2020	E*TRADE Securities LLC	Branch Manager, National Branch	Y	Alpharetta, GA, United States
10/2019 - 11/2019	E*TRADE Capital Management LLC	MANAGER, RETAIL LEARNING	Y	Alpharetta, GA, United States
02/2017 - 11/2019	E*TRADE Securities LLC	MANAGER, RETAIL LEARNING	Y	Alpharetta, GA, United States
10/2014 - 02/2017	E*TRADE SECURITIES LLC	SENIOR RETAIL LEARNING SPECIALIST	Y	ALPHARETTA, GA, United States
08/2011 - 02/2017	SHORTER UNIVERSITY	ADJUNCT PROFESSOR OF FINANCE	N	ROME, GA, United States

Registration and Employment History



Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1. Merit Financial Advisors. Investment-related. At registered location. RIA. IAR. 04/2025. 160 hrs/month. 160 hrs during trading hrs. Business development.

2. Adjunct Faculty - Liberty University (online programs). Not investment-related. 1971 University Blvd, Lynchburg, VA 24515. Teaching. Professor. 06/2013. 8 hrs/month. 0 hrs during trading hrs. I teach a few courses per year in Liberty University's online degree programs and have done so since 2013.

3. PKS. Investment Related. At the registered location. RR of BD. Commission compensation.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 - o
4. **There are different statuses and dispositions for disclosure events:**
 - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	1	0	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Pending

This type of disclosure event involves (1) a pending consumer-initiated, investment-related arbitration or civil suit that contains allegations of sales practice violations against the broker; or (2) a pending, consumer-initiated, investment-related written complaint containing allegations that the broker engaged in, sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities.

Disclosure 1 of 1

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	Merit Financial Advisors
Allegations:	Client alleges potential sell of equity positions in covered call strategy was not properly explained.
Product Type:	Options
Alleged Damages:	\$200,000.00
Alleged Damages Amount Explanation (if amount not exact):	Complaint alleges "hundreds of thousands of dollars of losses of gains"
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	07/21/2026
Complaint Pending?	Yes

Status:



Status Date: 08/11/2026

Settlement Amount:

**Individual Contribution
Amount:**

End of Report



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