

## BrokerCheck Report

**KEITH FETZER**

CRD# 5825422

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

## About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
  - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
  - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

**Thank you for using FINRA BrokerCheck.**



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at [brokercheck.finra.org](http://brokercheck.finra.org)



For additional information about the contents of this report, please refer to the User Guidance or [www.finra.org/brokercheck](http://www.finra.org/brokercheck). It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit [www.finra.org](http://www.finra.org).

**KEITH FETZER**

CRD# 5825422

**Currently employed by and registered with the following Firm(s):**

**IA INTEGRITY ALLIANCE, LLC**  
 999 Eisenhower Blvd  
 STE D2-6  
 Johnstown, PA 15904  
 CRD# 139627  
 Registered with this firm since: 11/04/2025

**B INTEGRITY ALLIANCE, LLC.**  
 999 Eisenhower Blvd  
 STE D2-6  
 Johnstown, PA 15904  
 CRD# 139627  
 Registered with this firm since: 11/04/2025

**Report Summary for this Broker**

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

**Broker Qualifications****This broker is registered with:**

- 1 Self-Regulatory Organization
- 1 U.S. state or territory

**This broker has passed:**

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

**Registration History****This broker was previously registered with the following securities firm(s):**

- IA CETERA INVESTMENT ADVISERS LLC**  
 CRD# 105644  
 SCHAUMBURG, IL  
 09/2025 - 10/2025
- B CETERA WEALTH SERVICES, LLC**  
 CRD# 13572  
 Johnstown, PA  
 09/2025 - 10/2025
- IA AVANTAX ADVISORY SERVICES**  
 CRD# 104556  
 DALLAS, TX  
 11/2012 - 09/2025

**Disclosure Events**

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **No**



## Broker Qualifications

### Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

**This individual is currently registered with 1 SRO and is licensed in 1 U.S. state or territory through his or her employer.**

### Employment 1 of 1

Firm Name: **INTEGRITY ALLIANCE, LLC.**

Main Office Address: **4135 NW URBANDALE DR  
URBANDALE, IA 50322**

Firm CRD#: **139627**

| SRO            | Category                          | Status   | Date       |
|----------------|-----------------------------------|----------|------------|
| <b>B</b> FINRA | General Securities Representative | Approved | 11/04/2025 |

| U.S. State/ Territory  | Category                          | Status   | Date       |
|------------------------|-----------------------------------|----------|------------|
| <b>B</b> Pennsylvania  | Agent                             | Approved | 11/04/2025 |
| <b>IA</b> Pennsylvania | Investment Adviser Representative | Approved | 11/04/2025 |

### Branch Office Locations

**INTEGRITY ALLIANCE, LLC.**

999 Eisenhower Blvd  
STE D2-6  
Johnstown, PA 15904



## Broker Qualifications

### Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

**This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.**

### Principal/Supervisory Exams

| Exam                     | Category | Date |
|--------------------------|----------|------|
| No information reported. |          |      |

### General Industry/Product Exams

| Exam   | Category | Date       |
|--|----------|------------|
| <b>B</b> Securities Industry Essentials Examination    | SIE      | 10/01/2018 |
| <b>B</b> General Securities Representative Examination | Series 7 | 08/11/2012 |

### State Securities Law Exams

| Exam  | Category  | Date       |
|---|-----------|------------|
| <b>IA</b> Uniform Investment Adviser Law Examination    | Series 65 | 10/27/2012 |
| <b>B</b> Uniform Securities Agent State Law Examination | Series 63 | 08/25/2012 |

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at [www.finra.org/brokerqualifications/registeredrep/](http://www.finra.org/brokerqualifications/registeredrep/).

## Broker Qualifications



## Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration and Employment History

### Registration History

The broker previously was registered with the following firms:

| Registration Dates          | Firm Name                         | CRD#   | Branch Location |
|-----------------------------|-----------------------------------|--------|-----------------|
| <b>IA</b> 09/2025 - 10/2025 | CETERA INVESTMENT ADVISERS LLC    | 105644 | JOHNSTOWN, PA   |
| <b>B</b> 09/2025 - 10/2025  | CETERA WEALTH SERVICES, LLC       | 13572  | Johnstown, PA   |
| <b>IA</b> 11/2012 - 09/2025 | AVANTAX ADVISORY SERVICES         | 104556 | Johnstown, PA   |
| <b>B</b> 08/2012 - 09/2025  | AVANTAX INVESTMENT SERVICES, INC. | 13686  | Johnstown, PA   |

### Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

**Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.**

| Employment        | Employer Name                       | Position                          | Investment Related | Employer Location                   |
|-------------------|-------------------------------------|-----------------------------------|--------------------|-------------------------------------|
| 10/2025 - Present | Integrity Alliance, LLC             | RR/IAR                            | Y                  | Johnstown, PA, United States        |
| 10/2025 - Present | Perspective Insurance Group         | Producer                          | Y                  | Johnstown, PA, United States        |
| 10/2017 - Present | Keith W Fetzer CPA                  | Tax Preparation/Accounting        | N                  | Johnstown, PA, United States        |
| 08/2017 - Present | Century 21 All Service, Inc.        | Real Estate Sales                 | Y                  | Johnstown, PA, United States        |
| 11/2016 - Present | Aflac                               | Insurance Sales Agent             | Y                  | Johnstown, PA, United States        |
| 11/2016 - Present | Rupp and Fiore Insurance Management | Insurance Sales Agent             | Y                  | North Huntingdon, PA, United States |
| 07/2003 - Present | KJ Fetz Properties Inc              | Real Estate/Mortgage              | Y                  | Johnstown, PA, United States        |
| 10/2002 - Present | MUSSER FORESTS, INC.                | CPA                               | N                  | INDIANA, PA, United States          |
| 09/2025 - 10/2025 | CETERA INVESTMENT ADVISERS LLC      | INVESTMENT ADVISOR REPRESENTATIVE | Y                  | SCHAUMBURG, IL, United States       |



## Registration and Employment History

### Employment History, continued

| Employment        | Employer Name                     | Position                          | Investment Related | Employer Location            |
|-------------------|-----------------------------------|-----------------------------------|--------------------|------------------------------|
| 09/2025 - 10/2025 | CETERA WEALTH SERVICES, LLC       | REGISTERED REPRESENTATIVE         | Y                  | Johnstown, PA, United States |
| 11/2012 - 09/2025 | AVANTAX ADVISORY SERVICES         | INVESTMENT ADVISER REPRESENTATIVE | Y                  | JOHNSTOWN, PA, United States |
| 10/2012 - 09/2025 | AVANTAX INSURANCE AGENCY INC      | INSURANCE AGENT                   | Y                  | JOHNSTOWN, PA, United States |
| 06/2012 - 09/2025 | AVANTAX INVESTMENT SERVICES, INC. | REGISTERED REPRESENTATIVE         | Y                  | JOHNSTOWN, PA, United States |
| 06/2018 - 12/2020 | Howard Hanna Heritage Real Est    | Agent                             | N                  | Johnstown, PA, United States |
| 08/2017 - 06/2018 | Remax Real Estate Agent           | Real Estate Sales Associate       | N                  | Indiana, IN, United States   |

### Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1. Aflac; investment-related; 622 Demuth St. Rear, Johnstown, PA 15904; Insurance Agent; Insurance Sales Agent; 11/15/2016; 5 hours per month; 5 hours during securities trading hours; Referring sales to agents
2. CENTURY 21 ALL SERVICES INC; investment-related; 212 Bloomfield St., Johnstown, PA 15904; Real Estate Sales; Realtor; 08/01/2017; 1 hour per month; 0 hours during securities trading hours; Real Estate Agent
3. Keith W Fetzer CPA DBA Fetzer Financial; not investment-related; 622 Demuth St. Rear, Johnstown, PA 15904; Tax preparation/accounting; Owner; 10/01/2017; 20 hours per month; 20 hours during securities trading hours; Income taxes
4. KJ Fetz Properties Inc.; investment-related; 212 Oak Eden Dr., Johnstown, PA, 15904; Lessors of residential and commercial real estate; President; 07/01/2003; 10 hours per month; 2 hours during securities trading hours; Rental properties & Airbnbs
5. Musser Forests Inc.; not investment-related; 1880 Route 119 Hwy N, Indiana, PA, 15701; Accounting services; Business manager; 10/13/2002; 32 hours per month; 32 hours during securities trading hours; Tax returns, banking, write up, purchasing, accounts receivable, accounts payable, budgeting, human resources
6. Perspective Insurance Group; investment-related; 999 Eisenhower Blvd, STE D2-6; Johnstown, PA, 15904; Life, Fixed annuities, and property/casualty; Producer; 09/08/2025; 5 hours per month; 2 hours during securities trading hours; Write property and casualty policies
7. Rupp and Flore Insurance Management; investment-related; 12875 U.S. Route 30, Irwin, PA, 15642; Property and Casualty insurance; Producer; 11/01/2016; 25 hours per month; 25 hours during securities trading hours; Auto, home, and commercial insurance sales
8. Perspective Wealth Planning; investment-related; 999 Eisenhower Blvd, Suite D2-6, Johnstown, PA, 15904; DBA for securities business; Relationship Manager; 11/04/2025; 10 hours per month; 10 hours during securities trading hours; Referring advisor



## End of Report



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