

BrokerCheck Report

Bryan Feinberg

CRD# 5842844

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Broker Qualifications	2 - 3
Registration and Employment History	5 - 6
Disclosure Events	7



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources.

[For more information about FINRA, visit www.finra.org.](http://www.finra.org)

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This broker is not currently registered.

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is not currently registered.

This broker has passed:

- 0 Principal/Supervisory Exams
- 4 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History

This broker was previously registered with the following securities firm(s):

- B FINALIS SECURITIES LLC**
CRD# 305908
NEW YORK, NY
02/2021 - 01/2024
- B DALMORE GROUP LLC**
CRD# 136352
WOODMERE, NY
03/2019 - 12/2019
- B WYNSTON HILL CAPITAL, LLC**
CRD# 103811
BRANDON, SD
01/2018 - 03/2018

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Criminal	1

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This broker is not currently registered.



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 4 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Limited Representative-Private Securities Offerings	Series 82TO	01/02/2023
B Securities Industry Essentials Examination	SIE	03/30/2018
B Investment Banking Registered Representative Examination	Series 79	05/03/2012
B General Securities Representative Examination	Series 7	10/04/2010

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination	Series 63	10/25/2010

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 02/2021 - 01/2024	FINALIS SECURITIES LLC	305908	NEW YORK, NY
B 03/2019 - 12/2019	DALMORE GROUP LLC	136352	WOODMERE, NY
B 01/2018 - 03/2018	WYNSTON HILL CAPITAL, LLC	103811	BRANDON, SD
B 09/2016 - 11/2017	RAINMAKER SECURITIES, LLC	132995	CORAL GABLES, FL
B 11/2015 - 05/2016	APPLIED CAPITAL, LLC	166316	INDIANAPOLIS, IN
B 11/2014 - 11/2015	DME SECURITIES, LLC	112584	NEW YORK, NY
B 05/2014 - 11/2014	SOURCE CAPITAL GROUP, INC.	36719	WESTPORT, CT
B 04/2012 - 08/2012	ACGM, INC.	29705	NEW YORK, NY
B 10/2010 - 01/2011	SPENCER TRASK VENTURES, INC.	28373	NEW YORK, NY

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
05/2018 - Present	Plato Technologies Inc & Plato Search Inc.	Founder & CEO	N	New York, NY, United States
09/2017 - Present	Etheralabs LLC	Founder & CEO	Y	Fort Lee, NJ, United States
09/2012 - Present	SELF EMPLOYED	SELF EMPLOYED	N	NEW YORK, NY, United States
01/2011 - Present	Zephyr Technology Ventures LLC	Founder & CEO	Y	Fort Lee, NJ, United States
01/2018 - 03/2018	Wynston Hill Capital, LLC	Registered Representative	Y	New York, NY, United States
09/2016 - 11/2017	RAINMAKER SECURITIES	REGISTERED REPRESENTATIVE	Y	ST. LOUIS, MO, United States



Registration and Employment History

Employment History, continued

Employment	Employer Name	Position	Investment Related	Employer Location
11/2015 - 05/2016	Applied Capital	Registered Representative	Y	Indianapolis, IN, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1.) Etheralabs LLC AKA: P2Primex LLC. Founded: Sept 2017

Registered Address: 2 Horizon Rd, Fort Lee NJ 07024

100% Owned by Bryan Feinberg, Advisory & Consulting, Software Development

Advisory & Consulting, Software Development HOURS ON AN AS NEEDED BASIS.

2.)ZEPHYR TECHNOLOGY VENTURES LLC. 2 HORIZON ROAD, FORT LEE NJ 07024. NOT INVESTMENT RELATED, ADVISORY CONSULTING ENTITY, STARTED 1/2008. CEO, DUTIES ARE OPERATIONAL MANAGEMENT AND MARKETING. HOURS ON AN AS NEEDED BASIS.

3.)PLATO TECHNOLOGIES INC & PLATO SEARCH INC. 144 E 44th St, New York NY 10017. NOT INVESTMENT RELATED, Software Application Development. Search, Intelligence, Analytics, STARTED 05/2018. FOUNDER & CEO, DUTIES ARE Management, Architecture, Design, Marketing. HOURS ON AN AS NEEDED BASIS.

4.) Broadhill Capital LLC, Investment related, 30 N Gould St, Sheridan, WY 82801, USA, Private Equity Fund, Origination, 02/28/2023, 30 hours per month, 8 during trading hours, Research Deal Origination Due Diligence Technology Analytics



Disclosure Events

What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 -
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Criminal	0	1	0



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Criminal - Final Disposition

This type of disclosure event involves a criminal charge against the broker that has resulted in a conviction, acquittal, dismissal, or plea. The criminal matter may pertain to any felony or certain misdemeanor offenses, including bribery, perjury, forgery, counterfeiting, extortion, fraud, and wrongful taking of property.

Disclosure 1 of 1

Reporting Source: Broker

If charge(s) were brought against an organization over which broker exercised control:

Organization Name:

Investment Related Business: No

Broker's Position:

Formal Charges were brought in: State Court

Name of Court: COURT OF MECKLENBURG COUNTY

Location of Court: CHARLOTTE NORTH CAROLINA

Docket/Case #: 95022283

Charge Date: 03/23/1995

Charge(s) 1 of 3

Formal Charge(s)/Description: CHARGE (F) PWSID MARIJUANA, DISPOSTION (F) PWSID MARIJUANA SCHEDULE V1 (PRINCIPAL) PUNISHMENT TYPE: COMMUNITY SERVICE (DCC), SENTENCE NUMBER: 01-001 SENTENCE TYPE: PROBATION SENTENCE TYPE: SUSPENDED SENTENCE, SENTENCING PENALTY CLASS CODE: CLASS H, FINE: \$200.00



No of Counts: 1
Felony or Misdemeanor: Felony
Plea for each charge: GUILTY
Disposition of charge: Convicted
Charge(s) 2 of 3

Formal Charge(s)/Description: CHARGE: (F) POSSISSION WITS SCHEDULE 1)PRINCIPAL, DISPOSITION: (F) POSSESSION WITS SCHEDULE 1 (PRINCIPAL), PUNISHMENT TYPE: COMMUNITY SS (DCC), SENTENCE NUMBER: 01-001, SENTENCE TYPE: PROBATION, SENTENCE TYPE: SUSPENDED SENTENCE, SENTENCING PENALTY CLASS CODE: CLASS H, FINE: 1000.00

No of Counts: 1
Felony or Misdemeanor: Felony
Plea for each charge: GUILTY
Disposition of charge: Convicted
Charge(s) 3 of 3

Formal Charge(s)/Description: DOCKET # 95022283 PWSID MARIJUANA SCHEDULE V1

No of Counts: 1
Felony or Misdemeanor: Felony
Plea for each charge: GUILTY
Disposition of charge: Convicted
Current Status: Final

Status Date: 09/07/1995

Disposition Date: 09/07/1995

Sentence/Penalty: PROBATION 3 YEARS START DATE OF PENALTY: 9/7/1995, END DATE OF PENALTY: 9/7/1998 MONETARY PENALTY: \$200 PAID IN FULL 9/7/1995

End of Report



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