

BrokerCheck Report

FERNANDO LEMUS HURTADO

CRD# 6020944

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

**FERNANDO L. HURTADO**

CRD# 6020944

Currently employed by and registered with the following Firm(s):

- B** **EMPOWER FINANCIAL SERVICES, INC.**
 8515 E ORCHARD ROAD
 GREENWOOD VILLAGE, CO 80111
 CRD# 13109
 Registered with this firm since: 08/27/2025

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 45 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

- B** **PFS INVESTMENTS INC.**
 CRD# 10111
 GOODYEAR, AZ
 06/2024 - 08/2025
- B** **ROBINHOOD FINANCIAL, LLC**
 CRD# 165998
 Tempe, AZ
 12/2021 - 08/2022
- B** **USAA INVESTMENT SERVICES COMPANY**
 CRD# 5475
 Phoenix, AZ
 06/2020 - 11/2020

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **No**



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 45 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **EMPOWER FINANCIAL SERVICES, INC.**

Main Office Address: **8515 E ORCHARD ROAD
GREENWOOD VILLAGE, CO 80111**

Firm CRD#: **13109**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	08/27/2025

	U.S. State/ Territory	Category	Status	Date
B	Alabama	Agent	Approved	08/27/2025
B	Alaska	Agent	Approved	08/27/2025
B	Arizona	Agent	Approved	08/29/2025
B	Arkansas	Agent	Approved	08/27/2025
B	California	Agent	Approved	08/27/2025
B	Connecticut	Agent	Approved	08/27/2025
B	Delaware	Agent	Approved	08/27/2025
B	Georgia	Agent	Approved	08/27/2025
B	Hawaii	Agent	Approved	08/27/2025
B	Idaho	Agent	Approved	08/27/2025
B	Illinois	Agent	Approved	08/27/2025
B	Indiana	Agent	Approved	08/27/2025

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Iowa	Agent	Approved	08/27/2025
B	Kansas	Agent	Approved	08/27/2025
B	Kentucky	Agent	Approved	08/27/2025
B	Maine	Agent	Approved	08/27/2025
B	Massachusetts	Agent	Approved	08/27/2025
B	Michigan	Agent	Approved	08/27/2025
B	Minnesota	Agent	Approved	08/27/2025
B	Mississippi	Agent	Approved	08/27/2025
B	Missouri	Agent	Approved	08/27/2025
B	Montana	Agent	Approved	08/27/2025
B	Nebraska	Agent	Approved	08/27/2025
B	Nevada	Agent	Approved	08/27/2025
B	New Hampshire	Agent	Approved	08/27/2025
B	New Jersey	Agent	Approved	08/27/2025
B	New Mexico	Agent	Approved	08/27/2025
B	New York	Agent	Approved	08/27/2025
B	North Carolina	Agent	Approved	08/27/2025
B	North Dakota	Agent	Approved	08/27/2025
B	Oklahoma	Agent	Approved	08/27/2025
B	Oregon	Agent	Approved	08/27/2025
B	Pennsylvania	Agent	Approved	08/27/2025

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Rhode Island	Agent	Approved	08/27/2025
B	South Carolina	Agent	Approved	08/27/2025
B	South Dakota	Agent	Approved	08/27/2025
B	Tennessee	Agent	Approved	08/27/2025
B	Texas	Agent	Approved	08/27/2025
B	Utah	Agent	Approved	08/27/2025
B	Vermont	Agent	Approved	08/27/2025
B	Virginia	Agent	Approved	08/27/2025
B	Washington	Agent	Approved	08/27/2025
B	West Virginia	Agent	Approved	08/27/2025
B	Wisconsin	Agent	Approved	08/27/2025
B	Wyoming	Agent	Approved	08/27/2025

Branch Office Locations

EMPOWER FINANCIAL SERVICES, INC.
 8515 E ORCHARD ROAD
 GREENWOOD VILLAGE, CO 80111



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	09/03/2014

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	06/19/2017
B Uniform Securities Agent State Law Examination	Series 63	11/11/2014

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 06/2024 - 08/2025	PFS INVESTMENTS INC.	10111	GOODYEAR, AZ
B 12/2021 - 08/2022	ROBINHOOD FINANCIAL, LLC	165998	Tempe, AZ
B 06/2020 - 11/2020	USAA INVESTMENT SERVICES COMPANY	5475	Phoenix, AZ
IA 02/2020 - 07/2020	USAA INVESTMENT SERVICES COMPANY	5475	Phoenix, AZ
B 01/2020 - 06/2020	USAA FINANCIAL ADVISORS, INC.	129035	PHOENIX, AZ
IA 06/2017 - 05/2019	TRANSAMERICA RETIREMENT ADVISORS, LLC	107319	Aurora, CO
B 02/2017 - 05/2019	TRANSAMERICA INVESTORS SECURITIES CORPORATION	32205	HARRISON, NY
B 09/2014 - 01/2017	SCOTTRADE, INC.	8206	RIVERSIDE, CA

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
08/2025 - Present	Empower Financial Services, Inc	REGISTERED REP	Y	GREENWOOD VILLAGE, CO, United States
05/2024 - 08/2025	PFS INVESTMENTS INC.	SALES	Y	GOODYEAR, AZ, United States
04/2024 - 08/2025	PRIMERICA FINANCIAL SERVICES	SALES	Y	GOODYEAR, AZ, United States
03/2023 - 09/2024	Enterprise Car Sales	Sales Consultant	N	PHOENIX, AZ, United States
11/2022 - 03/2023	Enterprise Holdings	Management Trainee	N	PHOENIX, AZ, United States
08/2022 - 11/2022	Unemployed	Unemployed	N	PHOENIX, AZ, United States



Registration and Employment History

Employment History, continued

Employment	Employer Name	Position	Investment Related	Employer Location
06/2022 - 08/2022	Robinhood Markets, Inc	Customer Experience Representative	Y	Tempe, AZ, United States
06/2021 - 08/2022	Robinhood Financial, LLC	Customer Experience Representative	Y	Tempe, AZ, United States
04/2020 - 06/2021	Postmates	Fleet Driver	N	San Francisco, CA, United States
01/2020 - 06/2021	MILLENNIUM	CONTRACTOR	N	PHOENIX, AZ, United States
01/2020 - 11/2020	USAA INVESTMENT SERVICES COMPANY	Investment Adviser Representative/Registered Representative	Y	PHOENIX, AZ, United States
01/2020 - 06/2020	USAA FINANCIAL ADVISORS INC	REGISTERED REPRESENTATIVE	Y	PHOENIX, AZ, United States
05/2019 - 12/2019	UNEMPLOYED	NA	N	PHOENIX, AZ, United States
01/2017 - 05/2019	TRANSAMERICA RETIREMENT SOLUTIONS	RETIREMENT PLANNING CONSULTANT	Y	MORENO VALLEY, CA, United States
01/2017 - 05/2019	Transamerica Investors Securities Corporation	Registered Rep	Y	Moreno Valley, CA, United States
11/2014 - 01/2017	SCOTTRADE, INC., (8206)	INVESTMENT CONSULTANT	Y	RIVERSIDE, CA, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

The Soap Alchemist, Not investment related, AZ 85037, Owner, 01/2024 to Present. 12 hours committed per month (0 hours during securities trading hours).

Total Benefit Communications, Not investment related, Phoenix, AZ 85037, Bilingual Employee Benefits Educator (1099), 03/2025 to Present, 5 hours committed per month (7 hours during securities trading hours).

End of Report



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