

BrokerCheck Report

Matthew Alfano

CRD# 6295878

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

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Currently employed by and registered with the following Firm(s):

**B NORTHWESTERN MUTUAL
INVESTMENT SERVICES, LLC**
 3633 Inland Empire Blvd
 Suite 790
 Ontario, CA 91764
 CRD# 2881
 Registered with this firm since: 01/11/2022

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications**This broker is registered with:**

- 1 Self-Regulatory Organization
- 50 U.S. states and territories

This broker has passed:

- 2 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History**This broker was previously registered with the following securities firm(s):**

No information reported.

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **No**



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 50 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC**

Main Office Address: **720 EAST WISCONSIN AVENUE
MILWAUKEE, WI 53202-4797**

Firm CRD#: **2881**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	01/11/2022
B	FINRA	General Securities Sales Supervisor	Approved	04/11/2022

	U.S. State/ Territory	Category	Status	Date
B	Alabama	Agent	Approved	07/20/2022
B	Alaska	Agent	Approved	07/20/2022
B	Arizona	Agent	Approved	07/20/2022
B	Arkansas	Agent	Approved	07/20/2022
B	California	Agent	Approved	02/28/2022
B	Colorado	Agent	Approved	07/20/2022
B	Connecticut	Agent	Approved	07/20/2022
B	Delaware	Agent	Approved	07/20/2022
B	District of Columbia	Agent	Approved	07/20/2022
B	Florida	Agent	Approved	07/20/2022
B	Georgia	Agent	Approved	07/20/2022

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Hawaii	Agent	Approved	07/20/2022
B	Idaho	Agent	Approved	07/20/2022
B	Illinois	Agent	Approved	07/20/2022
B	Indiana	Agent	Approved	07/20/2022
B	Iowa	Agent	Approved	07/20/2022
B	Kansas	Agent	Approved	07/20/2022
B	Kentucky	Agent	Approved	07/20/2022
B	Louisiana	Agent	Approved	07/20/2022
B	Maine	Agent	Approved	07/20/2022
B	Maryland	Agent	Approved	07/20/2022
B	Massachusetts	Agent	Approved	07/20/2022
B	Michigan	Agent	Approved	07/20/2022
B	Minnesota	Agent	Approved	07/20/2022
B	Mississippi	Agent	Approved	07/20/2022
B	Missouri	Agent	Approved	07/20/2022
B	Montana	Agent	Approved	07/20/2022
B	Nebraska	Agent	Approved	07/20/2022
B	Nevada	Agent	Approved	07/20/2022
B	New Hampshire	Agent	Approved	07/20/2022
B	New Jersey	Agent	Approved	07/20/2022
B	New Mexico	Agent	Approved	07/20/2022



Broker Qualifications

Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	New York	Agent	Approved	07/20/2022
B	North Carolina	Agent	Approved	07/20/2022
B	North Dakota	Agent	Approved	07/20/2022
B	Ohio	Agent	Approved	07/21/2022
B	Oklahoma	Agent	Approved	07/20/2022
B	Oregon	Agent	Approved	07/20/2022
B	Pennsylvania	Agent	Approved	07/20/2022
B	Rhode Island	Agent	Approved	07/20/2022
B	South Carolina	Agent	Approved	07/20/2022
B	South Dakota	Agent	Approved	07/20/2022
B	Texas	Agent	Approved	07/20/2022
B	Utah	Agent	Approved	07/20/2022
B	Vermont	Agent	Approved	07/20/2022
B	Virginia	Agent	Approved	07/20/2022
B	Washington	Agent	Approved	07/20/2022
B	West Virginia	Agent	Approved	07/20/2022
B	Wisconsin	Agent	Approved	07/20/2022
B	Wyoming	Agent	Approved	07/20/2022

Branch Office Locations

NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC
3633 Inland Empire Blvd

Broker Qualifications



Employment 1 of 1, continued

Suite 790
Ontario, CA 91764



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 2 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Sales Supervisor - General Module Examination	Series 10	04/10/2022
B General Securities Sales Supervisor - Options Module Examination	Series 9	03/21/2022

General Industry/Product Exams

Exam	Category	Date
B General Securities Representative Examination	Series 7TO	01/11/2022
B Securities Industry Essentials Examination	SIE	12/13/2021

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination	Series 63	02/25/2022

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
No information reported.			

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
12/2024 - Present	Northwestern Mutual Wealth Management Company	Representative	Y	Milwaukee, WI, United States
11/2024 - Present	Northwestern Mutual Life Insurance Company	Agent	Y	Milwaukee, WI, United States
11/2021 - Present	Northwestern Mutual Investment Services LLC	Registered Representative	Y	Los Angeles, CA, United States
02/2023 - 11/2024	Juan Baron	Associate Agent	Y	Los Angeles, CA, United States
11/2021 - 01/2023	Matthew Plocher	Associate Agent	Y	Los Angeles, CA, United States
10/2016 - 10/2021	JP Morgan Chase	Vice President Risk Manager	Y	New York, NY, United States
08/2009 - 09/2016	Bank of America	Vice President Market Risk	Y	New York, NY, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1. 100% OWNER, MA COACHING LLC, 111 N. SUNNYSIDE AVE, SIERRA MADRE, , CALIFORNIA, 91024, UNITED STATES OF AMERICA, BUSINESS RELATED COACHING, START DATE: 11/5/2024, HOURS PER MONTH: 6-20, HOURS DURING SECURITIES TRADING HOURS: 0-5, I PROVIDE EXECUTIVE COACHING SERVICES FOR CLIENTS; NON INVESTMENT-RELATED.

Registration and Employment History



Other Business Activities, continued

2. MAY EARN COMMISSIONS FROM INSURANCE COMPANIES, OR INSURANCE BROKERAGE AGENCIES, NOT AFFILIATED WITH NORTHWESTERN MUTUAL FOR SALES OF NON-VARIABLE LIFE, HEALTH, MEDICARE, ANNUITY, DISABILITY AND/ OR LONG TERM CARE INSURANCE PRODUCTS, NON INVESTMENT RELATED

End of Report



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