

BrokerCheck Report

PARKER LENAMON

CRD# 6822384

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Broker Qualifications	2 - 5
Registration and Employment History	7 - 8
Disclosure Events	9



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.



PARKER LENAMON

CRD# 6822384

Currently employed by and registered with the following Firm(s):

IA CETERA INVESTMENT ADVISERS LLC
3200 OLYMPUS BLVD
SUITE 100
DALLAS, TX 75019
CRD# 105644
Registered with this firm since: 09/05/2025

B CETERA ADVISORS LLC
3200 OLYMPUS BLVD
STE 100
DALLAS, TX 75019
CRD# 10299
Registered with this firm since: 08/21/2024

B CETERA FINANCIAL SPECIALISTS LLC
3200 OLYMPUS BLVD
STE 100
DALLAS, TX 75019
CRD# 10358
Registered with this firm since: 08/21/2024

B CETERA WEALTH SERVICES, LLC
3200 OLYMPUS BLVD
STE 100
DALLAS, TX 75019
CRD# 13572
Registered with this firm since: 08/21/2024

This broker is currently registered with FINRA or a national securities exchange at more than four brokerage firms. Please see the Registration History section of the report for a list of these brokerage firms.

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 1 U.S. state or territory

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History

This broker was previously registered with the following securities firm(s):

IA AVANTAX ADVISORY SERVICES
CRD# 104556
DALLAS, TX
05/2021 - 09/2025

B AVANTAX INVESTMENT SERVICES, INC.
CRD# 13686
DALLAS, TX
05/2021 - 09/2025

B PURSHE KAPLAN STERLING INVESTMENTS
CRD# 35747
Dallas, TX
08/2020 - 02/2021

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Termination	1



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 1 U.S. state or territory through his or her employer.

Employment 1 of 5

Firm Name: **CETERA ADVISORS LLC**

Main Office Address: **5299 DTC BLVD #800
GREENWOOD VILLAGE, CO 80111**

Firm CRD#: **10299**

SRO	Category	Status	Date
B FINRA	General Securities Representative	Approved	08/21/2024

Branch Office Locations

CETERA ADVISORS LLC

3200 OLYMPUS BLVD
STE 100
DALLAS, TX 75019

Employment 2 of 5

Firm Name: **CETERA FINANCIAL SPECIALISTS LLC**

Main Office Address: **1450 AMERICAN LANE
6TH FLOOR, SUITE #650
SCHAUMBURG, IL 60173**

Firm CRD#: **10358**

SRO	Category	Status	Date
B FINRA	General Securities Representative	Approved	08/21/2024

Branch Office Locations

CETERA FINANCIAL SPECIALISTS LLC



Broker Qualifications

Employment 2 of 5, continued

3200 OLYMPUS BLVD
STE 100
DALLAS, TX 75019

Employment 3 of 5

Firm Name: **CETERA INVESTMENT ADVISERS LLC**
Main Office Address: **1450 AMERICAN LANE
6TH FLOOR, SUITE 650
SCHAUMBURG, IL 60173-2096**
Firm CRD#: **105644**

	U.S. State/ Territory	Category	Status	Date
IA	Texas	Investment Adviser Representative	Approved	09/05/2025

Branch Office Locations

3200 OLYMPUS BLVD
SUITE 100
DALLAS, TX 75019

CARROLLTON, TX

Employment 4 of 5

Firm Name: **CETERA INVESTMENT SERVICES LLC**
Main Office Address: **400 FIRST ST. S. SUITE 300
ST. CLOUD, MN 56301**
Firm CRD#: **15340**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	08/21/2024

Branch Office Locations



Broker Qualifications

Employment 4 of 5, continued

CETERA INVESTMENT SERVICES LLC
3200 OLYMPUS BLVD
STE 100
DALLAS, TX 75019

Employment 5 of 5

Firm Name: CETERA WEALTH SERVICES, LLC
Main Office Address: 2301 ROSECRANS AVE #5100
EL SEGUNDO, CA 90245
Firm CRD#: 13572

SRO	Category	Status	Date
B FINRA	General Securities Representative	Approved	08/21/2024
U.S. State/ Territory	Category	Status	Date
B Texas	Agent	Approved	09/05/2025

Branch Office Locations

CETERA WEALTH SERVICES, LLC
3200 OLYMPUS BLVD
STE 100
DALLAS, TX 75019

CETERA WEALTH SERVICES, LLC
3200 OLYMPUS BLVD
SUITE 100
DALLAS, TX 75019



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	07/27/2017

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	10/02/2017

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

	Registration Dates	Firm Name	CRD#	Branch Location
IA	05/2021 - 09/2025	AVANTAX ADVISORY SERVICES	104556	DALLAS, TX
B	05/2021 - 09/2025	AVANTAX INVESTMENT SERVICES, INC.	13686	DALLAS, TX
B	08/2020 - 02/2021	PURSHE KAPLAN STERLING INVESTMENTS	35747	Dallas, TX
IA	07/2018 - 02/2020	FIDELITY PERSONAL AND WORKPLACE ADVISORS	288590	BOSTON, MA
B	07/2017 - 02/2020	FIDELITY BROKERAGE SERVICES LLC	7784	WESTLAKE, TX
IA	10/2017 - 07/2018	STRATEGIC ADVISERS LLC	104555	WESTLAKE, TX

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
09/2025 - Present	CETERA INVESTMENT ADVISERS LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	SCHAUMBURG, IL, United States
09/2025 - Present	CETERA WEALTH SERVICES, LLC	REGISTERED REPRESENTATIVE	Y	DALLAS, TX, United States
08/2024 - Present	CETERA ADVISORS LLC	EMPLOYEE	Y	GREENWOOD VILLAGE, CO, United States
08/2024 - Present	CETERA FINANCIAL SPECIALISTS LLC	EMPLOYEE	Y	SCHAUMBURG, IL, United States
08/2024 - Present	CETERA INVESTMENT SERVICES LLC	EMPLOYEE	Y	SAINT CLOUD, MN, United States
08/2024 - Present	CETERA WEALTH SERVICES, LLC	EMPLOYEE	Y	EL SEGUNDO, CA, United States



Registration and Employment History

Employment History, continued

Employment	Employer Name	Position	Investment Related	Employer Location
05/2021 - 09/2025	Avantax Advisory Services	Investment Adviser Representative	Y	Dallas, TX, United States
05/2021 - 09/2025	Avantax Insurance Agency, LLC	Insurance Agent	Y	Dallas, TX, United States
05/2021 - 09/2025	Avantax Investment Services, Inc.	Registered Representative	Y	Dallas, TX, United States
08/2020 - 03/2021	49 Financial	IAR	Y	Dallas, TX, United States
08/2020 - 03/2021	Purshe Kaplan Sterling Investments	Registered Representative	Y	Albany, NY, United States
04/2020 - 07/2020	Unemployed	Unemployed	N	Irving, TX, United States
07/2018 - 03/2020	FIDELITY PERSONAL AND WORKPLACE ADVISORS	Mass Transfer	Y	BOSTON, MA, United States
06/2017 - 03/2020	Fidelity Brokerage Services LLC	Investment Solutions Representative	Y	Westlake, TX, United States
08/2013 - 06/2017	Texas A&M University	Student	N	College Station, TX, United States
06/2016 - 08/2016	Texas Baptist Men	Disaster Relief Intern	N	Dallas, TX, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

No information reported.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 - o
4. **There are different statuses and dispositions for disclosure events:**
 - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Termination	N/A	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Employment Separation After Allegations

This type of disclosure event involves a situation where the broker voluntarily resigned, was discharged, or was permitted to resign after being accused of (1) violating investment-related statutes, regulations, rules or industry standards of conduct; (2) fraud or the wrongful taking of property; or (3) failure to supervise in connection with investment-related statutes, regulations, rules, or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Firm
Employer Name:	FIDELITY BROKERAGE SERVICES LLC
Termination Type:	Discharged
Termination Date:	02/05/2020
Allegations:	Allegations regarding whether employee violated departmental procedures by placing invalid calls which impacted performance metrics.
Product Type:	No Product
Reporting Source:	Broker
Employer Name:	Fidelity Investments
Termination Type:	Discharged
Termination Date:	02/05/2020
Allegations:	Allegations regarding whether or not employee violated departmental procedures by placing calls that impacted metrics.
Product Type:	No Product
Broker Statement	Representative disputes allegations, made only after firm's erroneous conclusion. Alleged violations of departmental policies are not investment or client related. Representative is currently in the process of having this disclosure expunged.

End of Report



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