

BrokerCheck Report

Benjamin R Jordan

CRD# 6980607

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When communicating online or investing with any professional, make sure you know who you're dealing with. <u>Imposters</u> might link to sites like BrokerCheck from <u>phishing</u> or similar scam websites, or through <u>social media</u>, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional
 qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck
 reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the
 same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding
 to work with them. Your state securities regulator can help you research brokers and investment adviser
 representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck
User Guidance

Benjamin R. Jordan

CRD# 6980607

Currently employed by and registered with the following Firm(s):

MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED

3075A HANSEN WAY PALO ALTO, CA 94304 CRD# 7691

Registered with this firm since: 08/23/2024

B MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED

3075A HANSEN WAY PALO ALTO, CA 94304 CRD# 7691

Registered with this firm since: 08/23/2024

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 6 Self-Regulatory Organizations
- 5 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

B AMERIPRISE FINANCIAL SERVICES, LLC CRD# 6363 Palo Alto, CA

09/2022 - 07/2024

AMERIPRISE FINANCIAL SERVICES, LLC
CRD# 6363
MINNEAPOLIS, MN
09/2022 - 07/2024

(A) EAGLE STRATEGIES LLC CRD# 110826 NEW YORK, NY 08/2021 - 10/2022

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

The following types of disclosures have been reported:

Туре	Count	
Criminal	1	
Customer Dispute	1	

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 6 SROs and is licensed in 5 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED

Main Office Address: ONE BRYANT PARK

NEW YORK, NY 10036

Firm CRD#: **7691**

	SRO	Category	Status	Date
B	Cboe BYX Exchange, Inc.	General Securities Representative	Approved	08/23/2024
B	Cboe BZX Exchange, Inc.	General Securities Representative	Approved	08/23/2024
B	Cboe Exchange, Inc.	General Securities Representative	Approved	08/23/2024
B	FINRA	General Securities Representative	Approved	08/23/2024
B	FINRA	Invest. Co and Variable Contracts	Approved	08/23/2024
B	Nasdaq Stock Market	General Securities Representative	Approved	08/23/2024
B	New York Stock Exchange	General Securities Representative	Approved	08/23/2024
	U.S. State/ Territory	Category	Status	Date
В	U.S. State/ Territory California	Category Agent	Status Approved	Date 08/23/2024
B	·			
	California	Agent	Approved	08/23/2024
IA	California California	Agent Investment Adviser Representative	Approved Approved	08/23/2024 08/23/2024
IA B	California California New Jersey	Agent Investment Adviser Representative Agent	Approved Approved	08/23/2024 08/23/2024 09/08/2025
IA B	California California New Jersey New York	Agent Investment Adviser Representative Agent Agent	Approved Approved Approved Approved	08/23/2024 08/23/2024 09/08/2025 10/29/2024

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Broker Qualifications



Employment 1 of 1, continued

U.S. State/ Territory	Category	Status	Date
Washington	Agent	Approved	09/19/2025

Branch Office Locations

MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED 3075A HANSEN WAY PALO ALTO, CA 94304

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam		Category	Date
B	General Securities Representative Examination	Series 7TO	02/05/2021
В	Investment Company Products/Variable Contracts Representative Examination	Series 6TO	05/20/2019
В	Securities Industry Essentials Examination	SIE	05/20/2019

State Securities Law Exams

Exam		Category	Date
IA	Uniform Investment Adviser Law Examination	Series 65	07/20/2021
B	Uniform Securities Agent State Law Examination	Series 63	06/08/2019

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck
User Guidance

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Reg	istration Dates	Firm Name	CRD#	Branch Location
B	09/2022 - 07/2024	AMERIPRISE FINANCIAL SERVICES, LLC	6363	Palo Alto, CA
IA	09/2022 - 07/2024	AMERIPRISE FINANCIAL SERVICES, LLC	6363	Palo Alto, CA
IA	08/2021 - 10/2022	EAGLE STRATEGIES LLC	110826	CAMPBELL, CA
B	05/2019 - 10/2022	NYLIFE SECURITIES LLC	5167	CAMPBELL, CA

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
09/2024 - Present	Bank of America, N.A.	FSA - Merrill	Υ	Palo Alto, CA, United States
07/2024 - Present	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	FSA - Merrill	Υ	Palo Alto, CA, United States
09/2022 - 07/2024	Ameriprise Financial Services, LLC.	Registered Rep	Υ	Palo Alto, CA, United States
09/2022 - 07/2024	Opus Advice First of Ameriprise	Associate Financial Advisor	Υ	Palo Alto, CA, United States
09/2022 - 09/2022	Ameriprise Financial Services	Registered Rep	Υ	Palo Alto, CA, United States
08/2021 - 09/2022	Eagle Strategies LLC	IAR	Υ	SAN JOSE, CA, United States
05/2019 - 09/2022	NYLIFE Securities LLC	Registered Representative	Υ	San Jose, CA, United States
06/2018 - 09/2022	New York Life Insurance Co.	Agent	Υ	San Jose, CA, United States
03/2020 - 03/2020	Ameriprise Financial Services, LLC	Registered Rep	Υ	Palo Alto, CA, United States
09/2017 - 08/2018	CSR Real Estate Services	Commercial Realtor	N	San Jose, CA, United States
12/2016 - 09/2017	Coldwell Banker	Realtor	N	Morgan Hill, CA, United States

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Registration and Employment History



Employment History, continued

Employment	Employer Name	Position	Investment Related	Employer Location
05/2016 - 12/2016	Unemployed	Unemployed	N	San Jose, CA, United States
01/2014 - 05/2016	CTS Resources, LLC	Senior Right of Way Agent	N	San Francisco, CA, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

No information reported.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. Certain thresholds must be met before an event is reported to CRD, for example:

- o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

3. Disclosure events in BrokerCheck reports come from different sources:

 As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.

4. There are different statuses and dispositions for disclosure events:

- o A disclosure event may have a status of pending, on appeal, or final.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
- o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Criminal	0	1	0
Customer Dispute	0	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Criminal - Final Disposition

This type of disclosure event involves a criminal charge against the broker that has resulted in a conviction, acquittal, dismissal, or plea. The criminal matter may pertain to any felony or certain misdemeanor offenses, including bribery, perjury, forgery, counterfeiting, extortion, fraud, and wrongful taking of property.

Disclosure 1 of 1

Reporting Source: Broker

Formal Charges were

brought in:

State Court

Name of Court: Superior Court of California

Location of Court: San Luis Obispo County, California

Docket/Case #: GC6852

Charge Date: 05/01/1999

Charge(s) 1 of 6

Formal Trespassing

Charge(s)/Description:

No of Counts:

Felony or Misdemeanor: Misdemeanor

Plea for each charge: No Contest

Disposition of charge: Convicted

Charge(s) 2 of 6

Formal Forgery

Charge(s)/Description:

No of Counts:



Felony or Misdemeanor: Misdemeanor

Plea for each charge: Not Guilty

Disposition of charge: Dismissed

Charge(s) 3 of 6

Formal Personate Get Money/Prop

Charge(s)/Description:

1 No of Counts:

Felony or Misdemeanor: Misdemeanor

Plea for each charge: Not Guilty Dismissed

Disposition of charge:

Charge(s) 4 of 6

Formal

Poss/Use False ID of Age

Charge(s)/Description:

No of Counts: 1

Felony or Misdemeanor: Misdemeanor

Plea for each charge: Not Guilty Disposition of charge: Dismissed

Charge(s) 5 of 6

Formal Offer/Etc Fake, Intr, File

Charge(s)/Description:

No of Counts: 1

Felony or Misdemeanor: Misdemeanor

Plea for each charge: Not Guilty

Disposition of charge: Dismissed

Charge(s) 6 of 6

Formal Unlawful Use/Etc Driv Lic

Charge(s)/Description:

No of Counts: 1

Felony or Misdemeanor: Misdemeanor

Plea for each charge: Not Guilty



Disposition of charge: Dismissed

Current Status: Final

Status Date: 05/08/1999

Disposition Date: 05/08/1999

Sentence/Penalty: Probation, 2 years, 05/08/1999 - 05/08/2001. Not sure of exact dates



Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 1

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint:

NYLIFE SECURITIES LLC

Allegations:

Customer alleges that when he purchased his mutual fund in November 2019, he was incorrectly informed regarding the holding period in order to avoid paying fees, and he was not given a clear understanding of the availability of no-load

While the customer did not make a specific claim for damages, the firm has made

mutual funds.

Product Type:

Mutual Fund

Alleged Damages:

\$0.00

Alleged Damages Amount Explanation (if amount not

a good faith determination

exact):

that damages may exceed \$5,000.

Is this an oral complaint?

No

Is this a written complaint?

Yes

Is this an arbitration/CFTC

reparation or civil litigation?

No

Customer Complaint Information

Date Complaint Received: 12/26/2019

Complaint Pending? No

Status: Settled

Status Date: 02/07/2020

Settlement Amount: \$6,010.01

Individual Contribution

Amount:

\$0.00

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End of Report



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