BrokerCheck Report

CHARLES RANDALL CHERRY

CRD# 716216

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**
- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- **Where did this information come from?**
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
    - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
    - information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- **How current is this information?**
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- **What if I want to check the background of an investment adviser firm or investment adviser representative?**
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- **Are there other resources I can use to check the background of investment professionals?**
- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.

Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org

For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

CHARLES R. CHERRY

CRD# 716216

Currently employed by and registered with the following Firm(s):

B **SOUTHEAST INVESTMENTS, N.C., INC.**
Mills River, NC
CRD# 43035
Registered with this firm since: 02/27/2015

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 5 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

IA **FMSI ADVISERS**
CRD# 21786
BLOOMINGTON, IL
10/2007 - 03/2015

B **FIRST MIDWEST SECURITIES, INC.**
CRD# 21786
MILLS RIVER, NC
07/2006 - 03/2015

IA **FIRST CITIZENS INVESTOR SERVICES, INC.**
CRD# 44430
RALEIGH, NC
12/2001 - 05/2006

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Regulatory Event	1
Criminal	2
Customer Dispute	1
Termination	1

Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 5 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **SOUTHEAST INVESTMENTS, N.C., INC.**

Main Office Address: **820 TYVOLA ROAD-SUITE 104**
CHARLOTTE, NC 28217

Firm CRD#: **43035**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	02/27/2015

	U.S. State/ Territory	Category	Status	Date
B	Florida	Agent	Approved	05/11/2015
B	Nevada	Agent	Approved	08/25/2015
B	North Carolina	Agent	Approved	04/24/2015
B	South Carolina	Agent	Approved	05/04/2015
B	Virginia	Agent	Approved	03/09/2015

Branch Office Locations

SOUTHEAST INVESTMENTS, N.C., INC.
Mills River, NC

Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

	Exam	Category	Date
	No information reported.		

General Industry/Product Exams

	Exam	Category	Date
B	Securities Industry Essentials Examination	SIE	10/01/2018
B	General Securities Representative Examination	Series 7	09/20/1980

State Securities Law Exams

	Exam	Category	Date
IA	Uniform Investment Adviser Law Examination	Series 65	10/15/1998
B	Uniform Securities Agent State Law Examination	Series 63	06/24/1983

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications

Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Registration and Employment History

Registration History

The broker previously was registered with the following firms:

	Registration Dates	Firm Name	CRD#	Branch Location
IA	10/2007 - 03/2015	FMSI ADVISERS	21786	MILLS RIVER, NC
B	07/2006 - 03/2015	FIRST MIDWEST SECURITIES, INC.	21786	MILLS RIVER, NC
IA	12/2001 - 05/2006	FIRST CITIZENS INVESTOR SERVICES, INC.	44430	ASHEVILLE, NC
B	04/1998 - 05/2006	FIRST CITIZENS INVESTOR SERVICES, INC.	44430	RALEIGH, NC
B	11/1996 - 07/1998	UVEST INVESTMENT SERVICES	13787	CHARLOTTE, NC
B	04/1996 - 10/1996	SECURITIES AMERICA, INC.	10205	LAVISTA, NE
B	12/1994 - 04/1996	JEFFERSON-PILOT INVESTOR SERVICES, INC.	5178	FORT WAYNE, IN
B	10/1994 - 12/1994	IFG NETWORK SECURITIES, INC.	19948	ATLANTA, GA
B	01/1993 - 08/1993	JEFFERSON-PILOT INVESTOR SERVICES, INC.	5178	FORT WAYNE, IN
B	04/1992 - 11/1992	SECURITIES AMERICA, INC.	10205	LAVISTA, NE
B	10/1989 - 06/1991	A. G. EDWARDS & SONS, INC.	4	ST. LOUIS, MO
B	10/1988 - 10/1989	SHEARSON LEHMAN HUTTON INC.	7506	NEW YORK, NY
B	01/1986 - 09/1988	THE ROBINSON-HUMPHREY COMPANY INC.	723	ATLANTA, GA
B	03/1984 - 01/1986	WHEAT, FIRST SECURITIES, INC.	6124	
B	07/1981 - 06/1984	PRUDENTIAL-BACHE SECURITIES INC.	7471	
B	09/1980 - 06/1981	MARION BASS SECURITIES CORPORATION	7961	

Employment History

Registration and Employment History

Employment History, continued

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
02/2015 - Present	SOUTHEAST INVESTMENTS, N.C. INC.	REGISTERED REPRESENTATIVE	Y	CHARLOTTE, NC, United States
10/2010 - Present	CHERRY FINANCIAL SERVICES INC.	OWNER	Y	MILLS RIVER, NC, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

CHERRY FINANCIAL SERVICES INC.: 22 WEDGE LOOP CT, MILLS RIVER, NC 28759. 10/2010, I AM OWNER OF THIS SUB-S CORP FOR MY INVESTMENT PRACTICE. THIS IS INVESTMENT-RELATED. I WILL DEVOTE A FEW HOURS PER YEAR TO THIS BUSINESS. I AM COMPENSATED BY A PERCENTAGE OF PROFITS

Disclosure Events

What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. **Certain thresholds must be met before an event is reported to CRD, for example:**
   - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
   - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least $5,000.
   - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
   - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
   - o
4. **There are different statuses and dispositions for disclosure events:**
   - o A disclosure event may have a status of *pending, on appeal,* or *final.*
     - A "pending" event involves allegations that have not been proven or formally adjudicated.
     - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
     - A "final" event has been concluded and its resolution is not subject to change.
   - o A final event generally has a disposition of *adjudicated, settled* or *otherwise resolved.*
     - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
     - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
     - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Regulatory Event	0	1	0
Criminal	0	2	0
Customer Dispute	0	1	N/A
Termination	N/A	1	N/A

Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Regulatory - Final

This type of disclosure event may involve (1) a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, self-regulatory organization, federal regulatory such as the Securities and Exchange Commission, foreign financial regulatory body) for a violation of investment-related rules or regulations; or (2) a revocation or suspension of a broker's authority to act as an attorney, accountant, or federal contractor.

Disclosure 1 of 1

Reporting Source:	Regulator
Regulatory Action Initiated By:	NASD
Sanction(s) Sought:	
Date Initiated:	12/18/2006
Docket/Case Number:	2006005229901
Employing firm when activity occurred which led to the regulatory action:	FIRST CITIZENS INVESTOR SERVICES, INC.
Product Type:	Annuity-Variable
Allegations:	NASD RULES 2110 AND 2510(B): THAT HE SEND A LETTER TO A VARIABLE ANNUITY ISSUER REQUESTING THAT THE ISSUER REALLOCATE THE SUB-ACCOUNTS IN THE CLIENTS ANNUITIES IN ACCORDANCE WITH INSTRUCTIONS CONTAINED IN THAT LETTER WITHOUT OBTAINING APPROVAL FROM HIS MEMBER FIRM TO SEND THE LETTER. HE CAUSED CHANGES TO BE EFFECTED BASED UPON ORAL DISCRETIONARY AUTHORITY GIVEN TO HIM BY THE CLIENTS, ALTHOUGH HE HAD NOT OBTAINED WRITTEN DISCRETIONARY AUTHORITY FROM THE CLIENTS AND HAD NOT HAD THE ACCOUNTS ACCEPTED AS DISCRETIONARY ACCOUNTS BY HIS MEMBER FIRM. HE DID NOT RECEIVE COMPENSATION FOR EFFECTING THE CHANGES.

Current Status:	Final
Resolution:	Acceptance, Waiver & Consent(AWC)
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	12/18/2006
Sanctions Ordered:	Civil and Administrative Penalty(ies)/Fine(s) Suspension
Regulator Statement	WITHOUT ADMITTING OR DENYING THE FINDINGS, RESPONDENT CONSENTED TO THE DESCRIBED SANCTIONS AND TO THE ENTRY OF FINDINGS; THEREFORE, HE IS FINED $5,000 AND SUSPENDED FROM ASSOCIATION WITH ANY NASD MEMBER IN ANY CAPACITY FOR 10 BUSINESS DAYS. THE SUSPENSION IN ANY CAPACITY WILL BE IN EFFECT FROM JANUARY 16, 2007 THROUGH JANUARY 29, 2007. FINES PAID ON 09/10/2007.

Reporting Source:	Broker
Regulatory Action Initiated By:	NASD
Sanction(s) Sought:	Suspension
Other Sanction(s) Sought:	FINE
Date Initiated:	12/18/2006
Docket/Case Number:	2006005229901
Employing firm when activity occurred which led to the regulatory action:	FIRST CITIZENS INVESTOR SERVICES, INC.
Product Type:	Annuity(ies) - Variable
Other Product Type(s):	
Allegations:	NASD RULES 2110 AND 2510(B): REP SENT A LETTER TO A VARIABLE ANNUITY ISSUER REQUESTING THAT THE ISSUER REALLOCATE THE SUB-ACCOUNTS IN THE CLIENTS ANNUITIES IN ACCORDANCE WITH INSTRUCTIONS CONTAINED IN THE LETTER WITHOUT OBTAINING

APPROVAL FROM HIS MEMBER FIRM TO SEND THE LETTER. REP CAUSED CHANGES TO BE EFFECTED BASED UPON ORAL DISCRETIONARY AUTHORITY GIVEN TO HIM BY THE CLIENTS, ALTHOUGH REP HAD NOT OBTAINED WRITTEN DISCRETIONARY AUTHORITY FROM THE CLIENTS AND HAD NOT HAD THE ACCOUNTS ACCEPTED AS DISCRETIONARY ACCOUNTS BY HIS MEMBER FIRM. REP DID NOT RECEIVE COMPENSATION FOR EFFECTING THE CHANGES.

Current Status:	Final
Resolution:	Acceptance, Waiver & Consent(AWC)
Resolution Date:	12/18/2006
Sanctions Ordered:	Monetary/Fine $5,000.00 Suspension
Other Sanctions Ordered:	
Sanction Details:	WITHOUT ADMITTING OR DENYING THE FINDINGS, RESPONDENT CONSENTED TO THE DESCRIBED SANCTIONS AND TO THE ENTRY OF THE FINDINGS;THEREFORE, HE IS FINED $5000.00 AND SUSPENDED FROM ASSOCIATION WITH ANY NASD MEMBER IN ANY CAPACITY FOR 10 BUSINESS DAYS. THE SUSPENSION IN ANY CAPACITY WILL BE IN EFFECT FROM JANUARY 16, 2007 THROUGH JANUARY 29, 2007.

Criminal - Final Disposition

This type of disclosure event involves a criminal charge against the broker that has resulted in a conviction, acquittal, dismissal, or plea. The criminal matter may pertain to any felony or certain misdemeanor offenses, including bribery, perjury, forgery, counterfeiting, extortion, fraud, and wrongful taking of property.

Disclosure 1 of 2

Reporting Source:	Broker
Court Details:	COURT-MECKLINBURG CO. NC FILE # CR-062420-01
Charge Date:	08/01/1982
Charge Details:	WORTHLESS CHECK $96.24
Felony?	
Current Status:	Final
Status Date:	10/04/1982
Disposition Details:	MISDEMEANOR $25.00 FINE, RESTITUTION IN THE AMOUNT OF $96.24
Broker Statement	Not Provided

Disclosure 2 of 2

Reporting Source:	Broker
Court Details:	COURT-MECKLENBURG CO. NC FILE # 80 CR 37616
Charge Date:	05/17/1980
Charge Details:	UNLAWFUL CONCEALMENT
Felony?	
Current Status:	Final
Status Date:	06/02/1980
Disposition Details:	MISDEMEANOR, $100.00 FINE, 1 YR. PROBATION
Broker Statement	Not Provided

Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 1

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint: FIRST CITIZENS INVESTOR SERVICES

Allegations: IN SEPTEMBER, 1997, THE CLIENTS PURCHASED FEDERATED FUNDS IN A JOINT ACCOUNT, WHICH WERE LATER MOVED TO TWO SEPARATE TRUST ACCOUNTS. THE CLIENTS ALLEGED UNSUITABILITY, DUE TO THE PERFORMANCE OF THE FUNDS OVER THE NEXT SIX YEARS, UNTIL THE ACCOUNTS WERE LIQUIDATED IN NOVEMBER, 2004.

Product Type: Mutual Fund(s)

Alleged Damages: $42,000.00

Customer Complaint Information

Date Complaint Received: 07/16/2004

Complaint Pending? No

Status: Closed/No Action

Status Date: 08/25/2004

Settlement Amount:

Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD 05-03280

Date Notice/Process Served: 07/06/2005

Arbitration Pending? No

Disposition: Settled

Disposition Date: 05/18/2006

Monetary Compensation Amount: $25,000.00

Individual Contribution Amount:	$0.00
Firm Statement	A COMPLAINT WAS RECEIVED FROM THE CLIENTS IN AUGUST, 2004, REGARDING THE POOR PERFORMANCE OF THE FEDERATED FUNDS IN WHICH THEY HAD INVESTED, BUT THERE WERE NO DAMAGES SOUGHT AT THE TIME. THE FIRM RESPONDED TO THE COMPLAINT AND THERE WAS NO FURTHER INDICATION OF A POTENTIAL PROBLEM UNTIL THE ARBITRATION WAS FILED.

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	FIRST CITIZENS INVESTOR SERVICES
Allegations:	IN SEPTEMBER 1997, THE CLIENTS PURCHASED FEDERATED FUNDS IN A JOINT ACCOUNT, WHICH WERE LATER MOVED TO TWO SEPARATE TRUST ACCOUNTS. THE CLIENTS ALLEGED UNSUITABILITY, DUE TO THE PERFORMANCE OF THE FUNDS OVER THE NEXT SIX YEARS, UNTIL THE ACCOUNTS WERE LIQUIDATED IN NOVEMBER, 2004.
Product Type:	Mutual Fund(s)
Alleged Damages:	$42,000.00

Customer Complaint Information

Date Complaint Received:	07/16/2004
Complaint Pending?	No
Status:	Closed/No Action
Status Date:	08/25/2004
Settlement Amount:	
Individual Contribution Amount:	

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.:	NASD05-03280
Date Notice/Process Served:	07/06/2005
Arbitration Pending?	No

Disposition:	Settled
Disposition Date:	05/18/2006
Monetary Compensation Amount:	$25,000.00
Individual Contribution Amount:	$0.00
Broker Statement	A COMPLAINT WAS RECEIVED FROM THE CLIENTS IN AUGUST, 2004, REGARDING THE POOR PERFORMANCE OF THE FEDERATED FUNDS IN WHICH THEY HAD INVESTED, BUT THERE WERE NO DAMAGES SOUGHT AT THE TIME. THE FIRM RESPONDED TO THE COMPLAINT AND THERE WAS NO FURTHER INDICATION OF A POTENTIAL PROBLEM UNTIL THE ARBITRATION WAS FILED.

Employment Separation After Allegations

This type of disclosure event involves a situation where the broker voluntarily resigned, was discharged, or was permitted to resign after being accused of (1) violating investment-related statutes, regulations, rules or industry standards of conduct; (2) fraud or the wrongful taking of property; or (3) failure to supervise in connection with investment-related statutes, regulations, rules, or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Broker
Employer Name:	FIRST CITIZENS INVESTOR SERVICES INC.
Termination Type:	Discharged
Termination Date:	05/03/2006
Allegations:	VIOLATION OF NASD SALES PRACTICE RULES AND FIRM POLICY.
Product Type:	No Product
Other Product Types:	

End of Report

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