

**BrokerCheck Report**  
**Holly Renee Beyer**  
 CRD# 7248296

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.  
 Please contact FINRA with any concerns.

## About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
  - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
  - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

**Thank you for using FINRA BrokerCheck.**



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at [brokercheck.finra.org](http://brokercheck.finra.org)



For additional information about the contents of this report, please refer to the User Guidance or [www.finra.org/brokercheck](http://www.finra.org/brokercheck). It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit [www.finra.org](http://www.finra.org).

**Holly R. Beyer**

CRD# 7248296

**Currently employed by and registered with the following Firm(s):**

**IA FIRST COMMAND ADVISORY SERVICES**  
 Seaside, CA  
 CRD# 281958  
 Registered with this firm since: 08/24/2020

**B FIRST COMMAND BROKERAGE SERVICES, INC.**  
 1 FIRSTCOMM PLAZA  
 FORT WORTH, TX 76109  
 CRD# 3641  
 Registered with this firm since: 06/23/2020

## Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

### Broker Qualifications

**This broker is registered with:**

- 1 Self-Regulatory Organization
- 52 U.S. states and territories

**This broker has passed:**

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 1 State Securities Law Exam

### Registration History

**This broker was previously registered with the following securities firm(s):**

No information reported.

### Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **No**



## Broker Qualifications

### Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

**This individual is currently registered with 1 SRO and is licensed in 52 U.S. states and territories through his or her employer.**

### Employment 1 of 2

Firm Name: **FIRST COMMAND ADVISORY SERVICES**

Main Office Address: **1 FIRSTCOMM PLAZA  
FORT WORTH, TX 76109**

Firm CRD#: **281958**

	U.S. State/ Territory	Category	Status	Date
IA	California	Investment Adviser Representative	Approved	12/10/2025
IA	Hawaii	Investment Adviser Representative	Approved	06/06/2022
IA	Texas	Investment Adviser Representative	Restricted Approval	01/30/2023

### Branch Office Locations

1 FIRSTCOMM PLAZA  
FORT WORTH, TX 76109

Seaside, CA

### Employment 2 of 2

Firm Name: **FIRST COMMAND BROKERAGE SERVICES, INC.**

Main Office Address: **1 FIRSTCOMM PLAZA  
FORT WORTH, TX 76109**

Firm CRD#: **3641**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	06/23/2020

## Broker Qualifications



### Employment 2 of 2, continued

	U.S. State/ Territory	Category	Status	Date
B	Alabama	Agent	Approved	04/25/2023
B	Alaska	Agent	Approved	04/25/2023
B	Arizona	Agent	Approved	04/25/2023
B	Arkansas	Agent	Approved	04/25/2023
B	California	Agent	Approved	04/25/2023
B	Colorado	Agent	Approved	04/25/2023
B	Connecticut	Agent	Approved	04/25/2023
B	Delaware	Agent	Approved	04/25/2023
B	District of Columbia	Agent	Approved	04/25/2023
B	Florida	Agent	Approved	04/25/2023
B	Georgia	Agent	Approved	04/25/2023
B	Hawaii	Agent	Approved	06/06/2022
B	Idaho	Agent	Approved	04/25/2023
B	Illinois	Agent	Approved	04/25/2023
B	Indiana	Agent	Approved	04/25/2023
B	Iowa	Agent	Approved	04/25/2023
B	Kansas	Agent	Approved	04/25/2023
B	Kentucky	Agent	Approved	04/25/2023
B	Louisiana	Agent	Approved	04/25/2023
B	Maine	Agent	Approved	04/25/2023
B	Maryland	Agent	Approved	04/25/2023

## Broker Qualifications



### Employment 2 of 2, continued

	U.S. State/ Territory	Category	Status	Date
B	Massachusetts	Agent	Approved	04/25/2023
B	Michigan	Agent	Approved	04/25/2023
B	Minnesota	Agent	Approved	04/25/2023
B	Mississippi	Agent	Approved	04/25/2023
B	Missouri	Agent	Approved	04/25/2023
B	Montana	Agent	Approved	04/25/2023
B	Nebraska	Agent	Approved	04/25/2023
B	Nevada	Agent	Approved	04/25/2023
B	New Hampshire	Agent	Approved	04/25/2023
B	New Jersey	Agent	Approved	04/25/2023
B	New Mexico	Agent	Approved	04/25/2023
B	New York	Agent	Approved	04/25/2023
B	North Carolina	Agent	Approved	08/24/2020
B	North Dakota	Agent	Approved	04/25/2023
B	Ohio	Agent	Approved	04/25/2023
B	Oklahoma	Agent	Approved	04/25/2023
B	Oregon	Agent	Approved	04/25/2023
B	Pennsylvania	Agent	Approved	04/25/2023
B	Puerto Rico	Agent	Approved	04/25/2023
B	Rhode Island	Agent	Approved	04/25/2023
B	South Carolina	Agent	Approved	04/25/2023



## Broker Qualifications

### Employment 2 of 2, continued

	U.S. State/ Territory	Category	Status	Date
B	South Dakota	Agent	Approved	04/25/2023
B	Tennessee	Agent	Approved	04/25/2023
B	Texas	Agent	Approved	01/26/2023
B	Utah	Agent	Approved	04/25/2023
B	Vermont	Agent	Approved	04/25/2023
B	Virginia	Agent	Approved	04/25/2023
B	Washington	Agent	Approved	04/25/2023
B	West Virginia	Agent	Approved	04/25/2023
B	Wisconsin	Agent	Approved	04/25/2023
B	Wyoming	Agent	Approved	04/25/2023

### Branch Office Locations

**FIRST COMMAND BROKERAGE SERVICES, INC.**  
 1 FIRSTCOMM PLAZA  
 FORT WORTH, TX 76109

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## Broker Qualifications

### Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

**This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.**

### Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

### General Industry/Product Exams

Exam	Category	Date
<b>B</b> General Securities Representative Examination	Series 7TO	06/23/2020
<b>B</b> Securities Industry Essentials Examination	SIE	05/20/2020

### State Securities Law Exams

Exam	Category	Date
<b>B IA</b> Uniform Combined State Law Examination	Series 66	07/30/2020

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at [www.finra.org/brokerqualifications/registeredrep/](http://www.finra.org/brokerqualifications/registeredrep/).



## Broker Qualifications



## Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration and Employment History

### Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
No information reported.			

### Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

**Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.**

Employment	Employer Name	Position	Investment Related	Employer Location
08/2020 - Present	First Command Advisory Services	Investment Advisor Representative	Y	Fort Worth, TX, United States
08/2020 - Present	First Command Financial Planning	Registered Representative	Y	Fort Worth, TX, United States
08/2020 - Present	First Command Insurance Services	Insurance Agent	Y	Fort Worth, TX, United States
04/2020 - 08/2020	First Command Financial Planning, Inc.	Advisor Trainee	Y	FORT WORTH, TX, United States
03/2020 - 06/2020	New River YMCA	Fitness Instructor	N	Jacksonville, NC, United States
01/2020 - 06/2020	Self-employed	Freelance Journalist	N	Jacksonville, NC, United States
06/2018 - 12/2019	The Dayton Daily News / Cox Media Group	Business Reporter	N	Dayton, OH, United States
08/2017 - 05/2018	The Learning Commons BGSU	Writing Consultant	N	Bowling Green, OH, United States
08/2015 - 05/2018	Bowling Green State University / BG Falcon Media	Student Journalist / Editor	N	Bowling Green, OH, United States
08/2014 - 05/2018	Bowling Green State University	Student	N	Bowling Green, OH, United States
05/2017 - 08/2017	Gatehouse Media / Columbus Dispatch	Intern	N	Columbus, OH, United States
05/2016 - 08/2016	Meijer Stores	Cashier	N	Findlay, OH, United States

## Registration and Employment History



### Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

No information reported.

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## End of Report



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