

## BrokerCheck Report

# BRAEDON GREGORY BAYER

CRD# 7255199

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

## About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.

- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:

- information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
- information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

**Thank you for using FINRA BrokerCheck.**



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at [brokercheck.finra.org](http://brokercheck.finra.org)



For additional information about the contents of this report, please refer to the User Guidance or [www.finra.org/brokercheck](http://www.finra.org/brokercheck). It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit [www.finra.org](http://www.finra.org).

**BRAEDON G. BAYER**

CRD# 7255199

**Currently employed by and registered with the following Firm(s):****IA CETERA INVESTMENT ADVISERS LLC**

315 TITUSVILLE RD  
POUGHKEEPSIE, NY 12603  
CRD# 105644

Registered with this firm since: 02/26/2024

**B CETERA ADVISORS LLC**

Poughkeepsie, NY  
CRD# 10299  
Registered with this firm since: 04/19/2023

**Report Summary for this Broker**

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

**Broker Qualifications****This broker is registered with:**

- 1 Self-Regulatory Organization
- 13 U.S. states and territories

**This broker has passed:**

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 1 State Securities Law Exam

**Disclosure Events**

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **No**

**Registration History****This broker was previously registered with the following securities firm(s):****IA CETERA ADVISORS LLC**

CRD# 10299  
GREENWOOD VILLAGE, IL  
04/2023 - 03/2024

**IA FIDELITY PERSONAL AND WORKPLACE ADVISORS**

CRD# 288590  
BOSTON, MA  
11/2020 - 04/2023

**B FIDELITY BROKERAGE SERVICES LLC**

CRD# 7784  
FT. LAUDERDALE, FL  
09/2020 - 04/2023

## Broker Qualifications



### Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

**This individual is currently registered with 1 SRO and is licensed in 13 U.S. states and territories through his or her employer.**

### Employment 1 of 2

Firm Name: **CETERA ADVISORS LLC**  
 Main Office Address: **5299 DTC BLVD #800  
 GREENWOOD VILLAGE, CO 80111**  
 Firm CRD#: **10299**

SRO	Category	Status	Date
<span style="color: blue;">B</span> FINRA	General Securities Representative	Approved	04/19/2023
<b>U.S. State/ Territory</b>			
<span style="color: blue;">B</span> Alabama	Agent	Approved	01/03/2024
<span style="color: blue;">B</span> Arizona	Agent	Approved	01/03/2024
<span style="color: blue;">B</span> Connecticut	Agent	Approved	01/03/2024
<span style="color: blue;">B</span> Delaware	Agent	Approved	01/03/2024
<span style="color: blue;">B</span> Florida	Agent	Approved	04/19/2023
<span style="color: blue;">B</span> Louisiana	Agent	Approved	01/03/2024
<span style="color: blue;">B</span> Massachusetts	Agent	Approved	01/03/2024
<span style="color: blue;">B</span> New Jersey	Agent	Approved	01/03/2024
<span style="color: blue;">B</span> New York	Agent	Approved	04/19/2023
<span style="color: blue;">B</span> North Carolina	Agent	Approved	01/03/2024
<span style="color: blue;">B</span> Pennsylvania	Agent	Approved	01/03/2024
<span style="color: blue;">B</span> South Carolina	Agent	Approved	01/03/2024



## Broker Qualifications

### Employment 1 of 2, continued

U.S. State/ Territory	Category	Status	Date
<b>B</b> Virginia	Agent	Approved	01/03/2024

### Branch Office Locations

#### CETERA ADVISORS LLC

Poughkeepsie, NY

#### CETERA ADVISORS LLC

2455 E. SUNRISE BLVD SUITE 414  
FORT LAUDERDALE, FL 33304

### Employment 2 of 2

Firm Name: **CETERA INVESTMENT ADVISERS LLC**

Main Office Address: **1450 AMERICAN LANE  
6TH FLOOR, SUITE 650  
SCHAUMBURG, IL 60173-2096**

Firm CRD#: **105644**

U.S. State/ Territory	Category	Status	Date
<b>IA</b> Florida	Investment Adviser Representative	Approved	02/26/2024
<b>IA</b> New York	Investment Adviser Representative	Approved	03/21/2024

### Branch Office Locations

315 TITUSVILLE RD  
POUGHKEEPSIE, NY 12603

FORT LAUDERDALE, FL

2455 E. SUNRISE BLVD SUITE 414

## Broker Qualifications



### Employment 2 of 2, continued

FORT LAUDERDALE, FL 33304

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## Broker Qualifications



### Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

**This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.**

### Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

### General Industry/Product Exams

Exam	Category	Date
B General Securities Representative Examination	Series 7TO	09/03/2020
B Securities Industry Essentials Examination	SIE	06/05/2020

### State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	09/30/2020

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at [www.finra.org/brokerqualifications/registeredrep/](http://www.finra.org/brokerqualifications/registeredrep/).

## Broker Qualifications



### Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

# Registration and Employment History



## Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 04/2023 - 03/2024	CETERA ADVISORS LLC	10299	GREENWOOD VILLAGE, IL
IA 11/2020 - 04/2023	FIDELITY PERSONAL AND WORKPLACE ADVISORS	288590	JACKSONVILLE, FL
B 09/2020 - 04/2023	FIDELITY BROKERAGE SERVICES LLC	7784	FT. LAUDERDALE, FL

## Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

**Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.**

Employment	Employer Name	Position	Investment Related	Employer Location
01/2024 - Present	CETERA INVESTMENT ADVISERS LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	SCHAUMBURG, IL, United States
04/2023 - Present	CETERA ADVISORS LLC	REGISTERED REPRESENTATIVE	Y	ST CLOUD, MN, United States
04/2023 - Present	OMNI FINANCIAL ADVISORY GROUP	FINANCIAL PROFESSIONAL	Y	POUGHKEEPSIE, NY, United States
06/2020 - 04/2023	FIDELITY INVESTMENTS	WORKPLACE PLANNING ASSOCIATE	Y	JACKSONVILLE, FL, United States
07/2019 - 03/2020	FORTITUDE SYSTEMS	TECHNICAL RECRUITER	N	FALLS CHURCH, VA, United States
08/2018 - 05/2019	SIENA COLLEGE	COLLEGE BASKETBALL ATHLETE	N	LOUDONVILLE, NY, United States
08/2018 - 12/2018	MINERALVEST LLC	INTERN	Y	CHARLESTON, SC, United States

# Registration and Employment History



## Employment History, continued

Employment	Employer Name	Position	Investment Related	Employer Location
08/2016 - 05/2018	SYRACUSE MEN'S BASKETBALL	COLLEGE BASKETBALL ATHLETE	N	SYRACUSE, NY, United States
01/2016 - 05/2018	SYRACUSE UNIVERSITY	COLLEGE STUDENT	N	SYRACUSE, NY, United States

## Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1. NAME OF OTHER BUSINESS: OMNI FINANCIAL ADVISORY GROUP,  
 INVESTMENT RELATED: YES,  
 ADDRESS: SAME AS REGISTERED LOCATION,  
 NATURE OF BUSINESS: FINANCIAL SERVICES,  
 START DATE: 04/2023,  
 POSITION/TITLE/RELATIONSHIP: FINANCIAL PROFESSIONAL,  
 APX NUMBER OF HOURS PER WEEK: 40,  
 APX NUMBER OF HOURS DURING TRADING HOURS: 32.5,  
 BRIEF DESCRIPTION OF DUTIES: DBA FOR FINANCIAL SERVICES;

## End of Report



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