

BrokerCheck Report

ALAN MICHAEL HESS

CRD# 734166

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When communicating online or investing with any professional, make sure you know who you're dealing with. <u>Imposters</u> might link to sites like BrokerCheck from <u>phishing</u> or similar scam websites, or through <u>social media</u>, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional
 qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck
 reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the
 same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding
 to work with them. Your state securities regulator can help you research brokers and investment adviser
 representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck
User Guidance

ALAN M. HESS

CRD# 734166

Currently employed by and registered with the following Firm(s):



2330 West Joppa Road Suite 255 Lutherville, MD 21093 CRD# 149777

Registered with this firm since: 06/01/2009

B MORGAN STANLEY

2330 West Joppa Road Suite 255 Lutherville, MD 21093 CRD# 149777

Registered with this firm since: 06/01/2009

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 4 Self-Regulatory Organizations
- 26 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

B CITIGROUP GLOBAL MARKETS INC.

CRD# 7059 PIKESVILLE, MD 02/2006 - 06/2009

A CITIGROUP GLOBAL MARKETS INC.

CRD# 7059 NEW YORK, NY 02/2006 - 06/2009

IA LEGG MASON WOOD WALKER INC

CRD# 6555 BALTIMORE, MD 02/2000 - 02/2006

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

The following types of disclosures have been reported:

Туре	Count
Customer Dispute	3

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 4 SROs and is licensed in 26 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **MORGAN STANLEY**

Main Office Address: 2000 WESTCHESTER AVENUE

PURCHASE, NY 10577-2530

Firm CRD#: 149777

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	06/01/2009
B	NYSE American LLC	General Securities Representative	Approved	06/17/2011
B	Nasdaq Stock Market	General Securities Representative	Approved	06/01/2009
В	New York Stock Exchange	General Securities Representative	Approved	06/01/2009
	U.S. State/ Territory	Category	Status	Date
В	California	Agent	Approved	06/01/2009
В	Colorado	Agent	Approved	10/01/2020
B	Connecticut	Agent	Approved	08/05/2020
В	Delaware	Agent	Approved	07/19/2021
B	District of Columbia	Agent	Approved	06/01/2009
В	Florida	Agent	Approved	06/01/2009
В	Georgia	Agent	Approved	10/11/2013
B	Illinois	Agent	Approved	02/08/2022
В	Louisiana	Agent	Approved	04/14/2016

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
В	Maryland	Agent	Approved	06/01/2009
IA	Maryland	Investment Adviser Representative	Approved	06/01/2009
B	Massachusetts	Agent	Approved	04/05/2022
B	Michigan	Agent	Approved	06/01/2009
B	Nevada	Agent	Approved	02/22/2022
B	New Jersey	Agent	Approved	02/08/2022
B	New York	Agent	Approved	06/01/2009
B	North Carolina	Agent	Approved	11/24/2020
B	Ohio	Agent	Approved	02/08/2022
B	Pennsylvania	Agent	Approved	06/01/2009
B	Rhode Island	Agent	Approved	02/14/2022
B	South Carolina	Agent	Approved	03/22/2022
B	Tennessee	Agent	Approved	12/09/2020
B	Texas	Agent	Approved	08/12/2015
IA	Texas	Investment Adviser Representative	Restricted Approval	02/19/2020
B	Utah	Agent	Approved	02/02/2016
B	Virginia	Agent	Approved	06/01/2009
B	West Virginia	Agent	Approved	08/03/2020
B	Wisconsin	Agent	Approved	03/18/2022

Branch Office Locations

Broker Qualifications



Employment 1 of 1, continued MORGAN STANLEY 2330 West Joppa Road Suite 255

Suite 255 Lutherville, MD 21093

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No	information reported.	

General Industry/Product Exams

Exam		Category	Date
B	Securities Industry Essentials Examination	SIE	10/01/2018
B	General Securities Representative Examination	Series 7	07/18/1981

State Securities Law Exams

Exam		Category	Date
IA	Uniform Investment Adviser Law Examination	Series 65	12/23/1999
В	Uniform Securities Agent State Law Examination	Series 63	06/20/1986

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck
User Guidance

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Reg	istration Dates	Firm Name	CRD#	Branch Location
B	02/2006 - 06/2009	CITIGROUP GLOBAL MARKETS INC.	7059	PIKESVILLE, MD
IA	02/2006 - 06/2009	CITIGROUP GLOBAL MARKETS INC.	7059	PIKESVILLE, MD
IA	02/2000 - 02/2006	LEGG MASON WOOD WALKER INC	6555	PIKESVILLE, MD
B	11/1987 - 02/2006	LEGG MASON WOOD WALKER, INCORPORATED	6555	BALTIMORE, MD
B	10/1987 - 11/1987	LEGG MASON MASTEN INC.	2	
В	07/1981 - 10/1987	LEGG MASON WOOD WALKER, INCORPORATED	6555	
B	07/1981 - 02/1982	SHEARSON LOEB RHOADES INC.	7506	

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
01/2015 - Present	MORGAN STANLEY PRIVATE BANK, NATIONAL ASSOCIATION	FINANCIAL ADVISOR	Υ	NEW YORK, NY, United States
06/2009 - Present	MORGAN STANLEY SMITH BARNEY	Mass Transfer	Υ	LUTHERVILLE, MD, United States
02/2006 - Present	CITIGROUP GLOBAL MARKETS INC.	FINANCIAL ADVISOR	Υ	PIKESVILLE, MD, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

Registration and Employment History



Other Business Activities, continued

No information reported.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. Certain thresholds must be met before an event is reported to CRD, for example:

- o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

3. Disclosure events in BrokerCheck reports come from different sources:

 As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.

4. There are different statuses and dispositions for disclosure events:

- o A disclosure event may have a status of pending, on appeal, or final.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
- o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	3	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Award / Judgment

This type of disclosure event involves a final, consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the broker that resulted in an arbitration award or civil judgment for the customer.

Disclosure 1 of 1

Reporting Source: Regulator

Employing firm when activities occurred which led

to the complaint:

Morgan Stanley Smith Barney LLC

Allegations: Alan Hess was named in a customer complaint that asserted the following causes

of action: recommendation of unsuitable securities, unauthorized trading, failure to follow instructions, failure to communicate, negligence, breach of fiduciary duties,

failure to diversify, and failure to supervise.

Product Type: Other: unspecified securities

Alleged Damages: \$276,000.00

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case

filed with and Docket/Case No.:

Date Notice/Process Served:

FINRA - CASE #18-03529

/Process Served: 10/10/2018

Arbitration Pending? No

Disposition: Award

Disposition Date: 11/07/2019

Disposition Detail: Respondent Alan Hess is jointly and severally liable for and shall pay to Claimants

the sum of \$173,202.00 in compensatory damages.



Reporting Source: Broker **Employing firm when**

activities occurred which led

to the complaint:

MSSB

Claimants allege unsuitability with respect to investment recommendations and Allegations:

that certain transactions were unauthorized. 12/05/2014-04/08/2016

Equity Listed (Common & Preferred Stock) **Product Type:**

Alleged Damages: \$310,332.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 12/22/2017

Complaint Pending? No

Status: Evolved into Arbitration/CFTC reparation (the individual is a named party)

10/11/2018 Status Date:

Settlement Amount:

Individual Contribution

Amount:

Arbitration Information

Arbitration/CFTC reparation FINRA

claim filed with (FINRA, AAA,

CFTC, etc.):

Docket/Case #:

18-03529

Date Notice/Process Served: 10/11/2018

Arbitration Pending? No

Disposition: Award to Customer

Disposition Date: 11/07/2019

Monetary Compensation

\$173,202.00

Amount:



Individual Contribution

\$0.00

Amount:



Customer Dispute - Settled

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint

Disclosure 1 of 1

Reporting Source: Broker

Employing firm when

LEGG MASON WOOD WALKER, INC.

activities occurred which led

to the complaint:

Allegations: CLIENT ALLEGES UNAUTHORIZED TRADING OF INITIAL DEPOSIT.

Product Type: Mutual Fund(s)

Other Product Type(s): BOND, CMO

Alleged Damages: \$14,302.72

Customer Complaint Information

Date Complaint Received: 11/29/2005

Complaint Pending? No

Status: Settled

Status Date: 02/03/2006

Settlement Amount: \$4,000.00

Individual Contribution Amount:

\$0.00

Broker Statement

CLIENT MADE MULTIPLE ALLEGATIONS WITH REGARDS TO THE HANDLING OF HIS ACCOUNT. IN AN ATTEMPT TO REACH AN AMICABLE RESOLUTION THE CLIENT WAS OFFERED, AND AGREED TO A SETTLEMENT BASED ON HIS INITIAL ALLEGATIONS. THE CLIENT LATER DECIDED HE DID NOT AGREE WITH THE AMOUNT OF THE SETTLEMENT AND REFUSED THE OFFER IN FAVOR OF ARBITRATION. AFTER LEGG MASON CLOSED THE COMPLAINT (AND U4), THE CLIENT CONTACTED LEGG MASON TO RENEW

NEGOTIATIONS AND AN AGREEMENT WAS REACHED.



Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 1

Reporting Source: Broker

Employing firm when activities occurred which led

to the complaint:

Allegations:

CITIGROUP GLOBAL MARKETS, INC.

CLIENT'S ATTORNEY ALLEGED THAT VARIOUS PURCHASES OF CLOSED

END FUNDS IN JUNE 2008 WERE UNAUTHORIZED. DAMAGES

UNSPECIFIED.

Product Type: Equity Listed (Common & Preferred Stock)

No

Alleged Damages: \$0.00

Is this an oral complaint?

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

Customer Complaint Information

Date Complaint Received: 01/26/2009

Complaint Pending? No

Status: Denied

Status Date: 06/22/2010

Settlement Amount:

Individual Contribution

Amount:

End of Report



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