BrokerCheck Report

Samir Asaf

CRD# 7542674

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When communicating online or investing with any professional, make sure you know who you're dealing with. Imposters might link to sites like BrokerCheck from phishing or similar scam websites, or through social media, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**
- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- **Where did this information come from?**
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
    - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
    - information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- **How current is this information?**
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- **What if I want to check the background of an investment adviser firm or investment adviser representative?**
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- **Are there other resources I can use to check the background of investment professionals?**
- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.
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Thank you for using FINRA BrokerCheck.

Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org

For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

Samir Asaf

CRD# 7542674

Currently employed by and registered with the following Firm(s):

FINALIS SECURITIES LLC
450 LEXINGTON AVE.
New York, NY 10017
CRD# 305908
Registered with this firm since: 03/06/2025

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 3 U.S. states and territories

This broker has passed:

- 1 Principal/Supervisory Exam
- 4 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History

This broker was previously registered with the following securities firm(s):

BRITEHORN SECURITIES
CRD# 36402
DENVER, CO
03/2023 - 02/2025

GLOBALIST CAPITAL, LLC
CRD# 152786
SANTA MONICA, CA
08/2022 - 02/2023

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Customer Dispute	1

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Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 3 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **FINALIS SECURITIES LLC**

Main Office Address: **450 LEXINGTON AVE**
NEW YORK, NY 10017

Firm CRD#: **305908**

	SRO	Category	Status	Date
B	FINRA	General Securities Principal	Approved	03/06/2025
B	FINRA	General Securities Representative	Approved	03/06/2025
B	FINRA	Investment Banking Principal	Approved	03/06/2025
B	FINRA	Investment Banking Representative	Approved	03/06/2025
B	FINRA	Limited Representative-Prvt Scrts Ofrngs	Approved	03/06/2025
B	FINRA	Private Securities Offerings Principal	Approved	03/06/2025

	U.S. State/ Territory	Category	Status	Date
B	California	Agent	Approved	03/06/2025
B	Nevada	Agent	Approved	04/14/2025
B	North Carolina	Agent	Approved	01/29/2026

Branch Office Locations

FINALIS SECURITIES LLC
450 LEXINGTON AVE.
New York, NY 10017

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Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 1 principal/supervisory exam, 4 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam		Category	Date
B	General Securities Principal Examination	Series 24	04/10/2023

General Industry/Product Exams

Exam		Category	Date
B	Limited Representative-Private Securities Offerings	Series 82TO	12/26/2023
B	General Securities Representative Examination	Series 7TO	01/25/2023
B	Investment Banking Registered Representative Examination	Series 79TO	08/19/2022
B	Securities Industry Essentials Examination	SIE	11/16/2021

State Securities Law Exams

Exam		Category	Date
B IA	Uniform Combined State Law Examination	Series 66	07/10/2023

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

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Broker Qualifications

Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at IARD and NASAA.

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Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 03/2023 - 02/2025	BRITEHORN SECURITIES	36402	DENVER, CO
B 08/2022 - 02/2023	GLOBALIST CAPITAL, LLC	152786	SANTA MONICA, CA

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
03/2025 - Present	Finalis Securities LLC	Registered Representative	Y	New York, NY, United States
03/2021 - Present	DelMorgan & Co.	Managing Director	Y	Santa Monica, CA, United States
03/2023 - 02/2025	Britehorn Securities	Registered Representative	Y	Denver, CO, United States
04/2022 - 02/2023	Globalist Capital, LLC	Managing Director	Y	Santa Monica, CA, United States
07/2015 - 08/2022	Performax Inc.	Board Member	N	San Jose, CA, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1.) Regent Financial LLC; Investment Related; San Diego, CA 92127; Regent Financial is an M&A advisory firm, facilitating debt/equity capital raises through private placement transactions, enterprise valuation, corporate finance advisory services, senior bank debt/loans, and other non-securities debt placement activities, etc.; Managing Partner (and 40% owner); 02/01/2018; 160 hours per month;Role includes business development, relationship management, financial analysis, and facilitation of transactions.

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Disclosure Events

What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. **Certain thresholds must be met before an event is reported to CRD, for example:**
   - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
   - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least $5,000.
   -
3. **Disclosure events in BrokerCheck reports come from different sources:**
   - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
   - A disclosure event may have a status of *pending, on appeal,* or *final.*
     - A "pending" event involves allegations that have not been proven or formally adjudicated.
     - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
     - A "final" event has been concluded and its resolution is not subject to change.
   - A final event generally has a disposition of *adjudicated, settled* or *otherwise resolved.*
     - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
     - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
     - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	1	0	N/A

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Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Pending

This type of disclosure event involves (1) a pending consumer-initiated, investment-related arbitration or civil suit that contains allegations of sales practice violations against the broker; or (2) a pending, consumer-initiated, investment-related written complaint containing allegations that the broker engaged in, sales practice violations resulting in compensatory damages of at least $5,000, forgery, theft, or misappropriation, or conversion of funds or securities.

Disclosure 1 of 1

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	Regent Financial
Allegations:	Allegation is that Regent Financial and Samir Asaf did not put best efforts and misled Creation Capital that the capital can be raised. Events include signing of a 'best-efforts' engagement agreement signed on Oct 3, 2024. Creation Capital paid Regent a 'non-refundable' $50K DD fee. During Oct 2024-Jan 2025, Regent prepared a 170 page CIM, 2 separate institutional grade financial models, reached out to several hundred investors; referred Creation Capital to law farm 'Doida Crow' for preparation of the PPM, arranged 4 investor calls which were held. Investors asked for additional information from Creation Capital which they were unable to satisfactorily submit. None of the investors were willing to commit capital after speaking to [REDACTED] and [REDACTED] of Creation Capital. While Regent was continuing its efforts to secure additional investors, Creation Capital terminated the mandate. 6 months after terminating the mandate, they filed with FINRA for $79K in compensation.
Product Type:	Direct Investment-DPP & LP Interests
Alleged Damages:	$79,000.00

Arbitration Information

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Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.):	FINRA
Docket/Case #:	25-01801
Date Notice/Process Served:	09/23/2025
Arbitration Pending?	Yes

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End of Report

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