

BrokerCheck Report
Zachary a Hirsekorn
 CRD# 7643005

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.
 Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

Zachary a. Hirsekorn

CRD# 7643005

Currently employed by and registered with the following Firm(s):**IA****MORGAN STANLEY**

3562 Round Barn Circle

1st Floor

Santa Rosa, CA 95403

CRD# 149777

Registered with this firm since: 01/23/2023

B**MORGAN STANLEY**

3562 Round Barn Circle

1st Floor

Santa Rosa, CA 95403

CRD# 149777

Registered with this firm since: 01/01/2023

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications**This broker is registered with:**

- 4 Self-Regulatory Organizations
- 44 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History**This broker was previously registered with the following securities firm(s):**

No information reported.

**Disclosure Events**

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Criminal	1



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 4 SROs and is licensed in 44 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **MORGAN STANLEY**

Main Office Address: **2000 WESTCHESTER AVENUE
PURCHASE, NY 10577-2530**

Firm CRD#: **149777**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	01/03/2023
B	NYSE American LLC	General Securities Representative	Approved	01/01/2023
B	Nasdaq Stock Market	General Securities Representative	Approved	01/01/2023
B	New York Stock Exchange	General Securities Representative	Approved	01/01/2023

	U.S. State/ Territory	Category	Status	Date
B	Alaska	Agent	Approved	04/03/2023
B	Arizona	Agent	Approved	03/21/2023
B	Arkansas	Agent	Approved	03/28/2023
B	California	Agent	Approved	01/23/2023
IA	California	Investment Adviser Representative	Approved	01/23/2023
B	Colorado	Agent	Approved	03/14/2023
B	Connecticut	Agent	Approved	05/06/2024
B	Delaware	Agent	Approved	03/20/2023
B	District of Columbia	Agent	Approved	07/18/2024

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Georgia	Agent	Approved	03/15/2023
B	Hawaii	Agent	Approved	08/17/2023
B	Idaho	Agent	Approved	03/14/2023
B	Illinois	Agent	Approved	03/16/2023
B	Indiana	Agent	Approved	07/10/2024
B	Iowa	Agent	Approved	05/15/2023
B	Kansas	Agent	Approved	07/09/2024
B	Louisiana	Agent	Approved	07/31/2024
B	Maine	Agent	Approved	07/09/2024
B	Maryland	Agent	Approved	03/01/2024
B	Massachusetts	Agent	Approved	03/13/2023
B	Michigan	Agent	Approved	07/11/2024
B	Minnesota	Agent	Approved	07/10/2024
B	Mississippi	Agent	Approved	03/20/2023
B	Montana	Agent	Approved	03/14/2023
B	Nevada	Agent	Approved	03/20/2023
B	New Hampshire	Agent	Approved	03/15/2023
B	New Jersey	Agent	Approved	03/14/2023
B	New Mexico	Agent	Approved	07/09/2024
B	New York	Agent	Approved	03/14/2023
B	North Carolina	Agent	Approved	03/14/2023

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Ohio	Agent	Approved	03/14/2023
B	Oklahoma	Agent	Approved	03/14/2023
B	Oregon	Agent	Approved	03/14/2023
B	Pennsylvania	Agent	Approved	03/14/2023
B	Rhode Island	Agent	Approved	07/10/2024
B	South Carolina	Agent	Approved	03/22/2023
B	South Dakota	Agent	Approved	07/09/2024
B	Tennessee	Agent	Approved	09/22/2023
B	Texas	Agent	Approved	03/14/2023
IA	Texas	Investment Adviser Representative	Restricted Approval	03/15/2023
B	Utah	Agent	Approved	03/14/2023
B	Virgin Islands	Agent	Approved	03/14/2023
B	Virginia	Agent	Approved	03/17/2023
B	Washington	Agent	Approved	03/20/2023
B	Wisconsin	Agent	Approved	03/14/2023
B	Wyoming	Agent	Approved	07/15/2024

Branch Office Locations

MORGAN STANLEY
 3562 Round Barn Circle
 1st Floor
 Santa Rosa, CA 95403



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B General Securities Representative Examination	Series 7TO	12/30/2022
B Securities Industry Essentials Examination	SIE	12/09/2022

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	01/20/2023

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
No information reported.			

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
02/2023 - Present	Morgan Stanley Private Bank, N.A	Financial Advisor	Y	New York, NY, United States
11/2022 - Present	MORGAN STANLEY	FA Trainee	Y	Santa Rosa, CA, United States
06/2021 - Present	RISE Cycle Co.	Spin Instructor	N	Santa Rosa, CA, United States
07/2016 - 11/2022	Anytime Fitness Skyhawk	Personal Trainer & General Manager	N	Santa Rosa, CA, United States
12/2017 - 06/2021	The Studios	Spin Instructor	N	Santa Rosa, CA, United States
01/2016 - 06/2016	Bird and the Bottle Restaurant	General Manager	N	Santa Rosa, CA, United States
08/2011 - 12/2015	25 Lusk Restaurant	Bartender, Bar Manager	N	San Francisco, CA, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

I am still currently employed as a Spin Instructor at a local exercise studio, RISE Cycle Co. The business is NOT investment related. It is located at 510 Farmers Lane in Santa Rosa, CA 95405. It is a group exercise and training studio. My position/title/relationship with the business is as an instructor. I began this relationship in June 2021. I work about 8-10 hours/month at this business. I teach classes at 6am and 5:15pm (Pacific time). My duties include writing classes and teaching them.

Registration and Employment History



Other Business Activities, continued

*539802 - zachary hirsekorn; Investment related No; santa rosa, California; cycling and fitness coaching; Contractor (proprietor, partner, officer, director, employee, trustee, agent); 02/2023 ; During business hours: 0; After business hours: 10; Labor/Service.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 -
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Criminal	0	1	0



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Criminal - Final Disposition

This type of disclosure event involves a criminal charge against the broker that has resulted in a conviction, acquittal, dismissal, or plea. The criminal matter may pertain to any felony or certain misdemeanor offenses, including bribery, perjury, forgery, counterfeiting, extortion, fraud, and wrongful taking of property.

Disclosure 1 of 1

Reporting Source:	Broker
Formal Charges were brought in:	State Court
Name of Court:	Superior Court of California, County of Sonoma
Location of Court:	Santa Rosa, CA
Docket/Case #:	SCR-680749-1
Charge Date:	06/23/2016
Charge(s) 1 of 1	
Formal Charge(s)/Description:	PC 23153(b) DUI Alcohol Causing Bodily Injury
No of Counts:	1
Felony or Misdemeanor:	Felony
Plea for each charge:	No Plea
Disposition of charge:	Reduced
Date of Amended Charge:	10/15/2018
Charge was Amended or reduced to:	DUI Alcohol Causing Bodily Injury
Amended No of Counts:	1



Amended Charge:	Misdemeanor
Amended Plea:	No Contest
Disposition of Amended Charge:	Convicted
Current Status:	Final
Status Date:	12/20/2016
Disposition Date:	08/02/2018
Sentence/Penalty:	n/a

End of Report



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