

BrokerCheck Report

SAMUEL RICHARD HUMPHREYS

CRD# 820181

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When communicating online or investing with any professional, make sure you know who you're dealing with. <u>Imposters</u> might link to sites like BrokerCheck from <u>phishing</u> or similar scam websites, or through <u>social media</u>, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional
 qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck
 reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the
 same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding
 to work with them. Your state securities regulator can help you research brokers and investment adviser
 representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck
User Guidance

SAMUEL R. HUMPHREYS

CRD# 820181

Currently employed by and registered with the following Firm(s):

A STRATEGIC ADVISORY SERVICES

Memphis, TN CRD# 287984

Registered with this firm since: 11/22/2021

B LPL FINANCIAL LLC
6465 N QUAIL HOLLOW RD STE 301
MEMPHIS, TN 38120
CRD# 6413
Registered with this firm since: 10/10/2022

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 8 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 4 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

IA UBS FINANCIAL SERVICES INC.

CRD# 8174 WEEHAWKEN, NJ 08/2000 - 09/2021

B UBS FINANCIAL SERVICES INC. CRD# 8174

MEMPHIS, TN 08/2000 - 09/2021

B J.C. BRADFORD & CO.

CRD# 1287 NEW YORK, NY 01/1998 - 08/2000

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

The following types of disclosures have been reported:

Туре	Count
Customer Dispute	3

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 8 U.S. states and territories through his or her employer.

Employment 1 of 2

Firm Name: LPL FINANCIAL LLC

Main Office Address: 1055 LPL WAY

FORT MILL, SC 29715

Firm CRD#: **6413**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	10/10/2022
	U.S. State/ Territory	Category	Status	Date
B	Alabama	Agent	Approved	10/11/2022
B	Georgia	Agent	Approved	10/13/2022
B	Michigan	Agent	Approved	11/14/2022
B	Mississippi	Agent	Approved	10/12/2022
B	Missouri	Agent	Approved	10/11/2022
B	North Carolina	Agent	Approved	10/11/2022
B	South Carolina	Agent	Approved	10/11/2022
B	Tennessee	Agent	Approved	10/10/2022

Branch Office Locations

LPL FINANCIAL LLC 6465 N QUAIL HOLLOW RD STE 301 MEMPHIS, TN 38120

Broker Qualifications



Employment 2 of 2

Firm Name: STRATEGIC ADVISORY SERVICES

Main Office Address: 6465 QUAIL HOLLOW ROAD

SUITE 301

MEMPHIS, TN 38120

Firm CRD#: **287984**

	U.S. State/ Territory	Category	Status	Date
IA	Tennessee	Investment Adviser Representative	Approved	11/22/2021

Branch Office Locations

6465 QUAIL HOLLOW ROAD SUITE 301 MEMPHIS, TN 38120

Memphis, TN

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 4 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information re	ted.	

General Industry/Product Exams

Exam		Category	Date
В	Securities Industry Essentials Examination	SIE	10/01/2018
В	Futures Managed Funds Examination	Series 31	12/13/1996
B	AMEX Put and Call Exam	PC	09/08/1977
B	General Securities Representative Examination	Series 7	03/20/1976

State Securities Law Exams

Exam		Category	Date
IA	Uniform Investment Adviser Law Examination	Series 65	03/30/1994
B	Uniform Securities Agent State Law Examination	Series 63	05/09/1980

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck
User Guidance

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

www.finra.org/brokercheck

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Reg	istration Dates	Firm Name	CRD#	Branch Location
B	08/2000 - 09/2021	UBS FINANCIAL SERVICES INC.	8174	MEMPHIS, TN
IA	08/2000 - 09/2021	UBS FINANCIAL SERVICES INC.	8174	MEMPHIS, TN
B	01/1998 - 08/2000	J.C. BRADFORD & CO.	1287	NEW YORK, NY
В	09/1978 - 01/1998	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	NEW YORK, NY
B	04/1976 - 09/1978	MERRILL LYNCH, PIERCE, FENNER & SMITH, INC.	572	

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
10/2022 - Present	LPL Financial LLC	Registered Representative	Υ	Memphis, TN, United States
10/2021 - Present	Strategic Advisory Services, LLC	Investment Adviser Representative	Υ	Memphis, TN, United States
01/2000 - 08/2021	UBS FINANCIAL SERVICES INC.	First Vice President	Υ	MEMPHIS, TN, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

- 1) 10/2022- Strategic Wealth Management- DBA for LPL Business (entity for LPL business)- inv. related- Memphis, TN
- 2) 10/2022- Humphreys Specifics- Owner and operator; Selling antiques and collectibles- non-inv. related- Memphis, TN- start date 4/1972- 30-45 hrs/mth
- 3) 10/2022- Miramar Capital LLC- sole member- Business Entity For Tax/Investment Purposes Only- Real estate lending- non-inv. related-Memphis, TN -start date 7/2017

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Registration and Employment History



Other Business Activities, continued

- 4) 10/2022- Real Estate Rental- owner/landlord- inv. related- 4747 Airline Rd. Arlington TN 38002- start date 7/2021- 5hrs/mth
- 5) 10/12/2022 Strategic Advisory Services Investment Related At Reported Business Location(s) Registered Investment Advisor Hybrid Advisor Start Date 4/2022 160 Hours Per Month/8 Hours During Securities Trading Time Spent 100% I provide investment advisory services through Strategic Advisory Services LLC, an independent investment advisor firm. I started this business activity in 10/2022. I expect to spend approximately 160 hours per month on this activity. Please see the advisory firm's Form ADV for more information about its address, the nature of its business, its owners, and its services at http://www.adviserinfo.sec.gov/IAPD. The firm is separate from and independent of LPL Financial.
- 6) 10/20/2022 Strategic Advisory Services Investment Related At Reported Business Location(s) Registered Investment Advisor DBA Advisor Start Date 4/2022 160 Hours Per Month/8 Hours During Securities Trading Time Spent 100%

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. Certain thresholds must be met before an event is reported to CRD, for example:

- o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

. .

3. Disclosure events in BrokerCheck reports come from different sources:

 As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.

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4. There are different statuses and dispositions for disclosure events:

- o A disclosure event may have a status of pending, on appeal, or final.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
- o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	3	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Award / Judgment

This type of disclosure event involves a final, consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the broker that resulted in an arbitration award or civil judgment for the customer.

Disclosure 1 of 1

Reporting Source: Regulator

Employing firm when

activities occurred which led

to the complaint:

SUITABILITY Allegations:

Product Type:

No.:

Alleged Damages: \$15,000.00

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case

NASD - CASE #92-01388

Date Notice/Process Served: 05/13/1992

Arbitration Pending? No

Disposition: Other

Disposition Date: 12/22/1992

Disposition Detail: AWARD AGAINST PARTY

ACTUAL/COMPENSATORY DAMAGES. RELIEF HAS

MERRILL LYNCH, PIERCE, FENNER & SMITH, INC.

BEEN AWARDED (PARTIAL OR FULL), AWARD AMOUNT \$15,000.00 JOINTLY

AND SEVERALL



Reporting Source: Broker

Employing firm when activities occurred which led MERRILL LYNCH, PIERCE, FENNER & SMITH, INC.

to the complaint:

Allegations:

CLAIMANT ALLEGES THAT I RECOMMENDED A LIMITED

PARTNERSHIP WHICH WAS NOT SUITABLE FOR THEIR GOAL OF REAL ESTATE INCOME AND GROWTH. AND THAT THEY WERE NOT TOLD THE

INVESTMENT WAS ILLIQUID. THEY CLAIM \$15,000. IN DAMAGES

Product Type:

Alleged Damages: \$15,000.00

Customer Complaint Information

Date Complaint Received:

Complaint Pending? No

Status: Arbitration/Reparation

Status Date:

Settlement Amount:

Individual Contribution

Amount:

Arbitration Information

Arbitration/Reparation Claim

filed with and Docket/Case

No.:

National Association of Securities Dealers, Inc.; 92-01388

Date Notice/Process Served: 05/13/1992

Arbitration Pending? No

Disposition: Award to Customer

Disposition Date: 12/22/1992 **Monetary Compensation**

Amount:

\$15,000.00

Individual Contribution

Amount:

Broker Statement CLAIMANTS WERE AWARDED \$15,000 AND DIRECTED TO

ASSIGN ALL THEIR INTEREST IN MRI TO THE RESPONDENTS.

Not Provided



Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 2

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint:

UBS Financial Services, Inc.

Allegations: Time Frame: November 7, 2012 to June 28, 2019

What were the allegations against the individual?

. The client alleges misrepresentations were made to him on how the annuity works. The alleged damages are estimated to be in excess of \$5,000.00.

Product Type: Other: Variable Annuities

Alleged Damages: \$0.00

Alleged Damages Amount Explanation (if amount not exact):

Alleged damages estimated to be in excess of \$5,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

Customer Complaint Information

Date Complaint Received: 07/01/2019

Complaint Pending? No

Status: Denied

Status Date: 10/24/2019

Settlement Amount: \$0.00 Individual Contribution \$0.00

Amount:



Disclosure 2 of 2

Reporting Source: Broker

Employing firm when activities occurred which led

to the complaint:

UBS FINANCIAL SERVICES INC.

Allegations: CLIENT ALLEGES THAT FINANCIAL ADVISOR INFORMED HIM THAT NO

TAXES WOULD BE REQUIRED IF HE SOLD THE ZERO COUPON BONDS THAT HE OWNED AND HAD BEEN PAYING TAXES ON THEM EACH YEAR SINCE OBTAINING THEM. IRS INFORMED CLIENT HE HAD TO REPORT AND

IS NOW CHARGING INTEREST AND PENALTIES.

Product Type: Other

Other Product Type(s): ZERO COUPON BOND

Alleged Damages: \$21,000.00

Customer Complaint Information

Date Complaint Received: 05/11/2007

Complaint Pending? No

Status: Denied

Status Date: 06/21/2007

Settlement Amount: \$0.00

Individual Contribution

Amount:

\$0.00

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End of Report



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